

THE UNIVERSITY OF MICHIGAN

*Regents Communication*

**ACTION REQUEST**

**Subject: Report of Faculty Retirement**

**Action Requested: Adoption of Retirement Memoir**

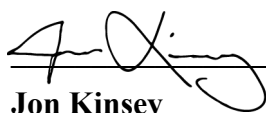
**Kenneth Resnicow, Ph.D.**, Irwin M. Rosenstock Collegiate Professor of Public Health, professor of health behavior and health equity, School of Public Health, and professor of pediatrics, Medical School, retired from active faculty status on December 30, 2024.

Dr. Resnicow received his doctorate from the Albert Einstein College of Medicine in 1985. He then began his academic career at the American Health Foundation and Columbia University in New York City. He then went on to obtain tenure and full professorship at the Emory University of Public Health. In 2003, he joined the faculty at the University of Michigan School of Public Health, where he was named the Irwin Rosenstock Collegiate Professor of Health Education. He also served as the associate director of community outreach and engagement for the Rogel Cancer Center.

Over the past 35+ years, he designed and evaluated innovative behavior change programs across a wide range of health domains including smoking cessation, weight control, breast cancer treatment, vaccine uptake, cancer screening, genetic testing, diet and physical activity, medical adherence, organ donation, substance use, youth violence, gun use, car safety, and accrual into clinical trials. Much of his work has involved ethnic/racial and underserved disparity populations particularly African American, Native Alaskan, Latinx/Hispanic and more recently Middle Eastern and North African. More recently, his work included individual-level “deep tailoring” and the use of mHealth technology to deliver personalized messages. He also worked on several studies using community health workers to deliver interventions for a variety of populations, including African Americans and Native Alaskans. He contributed in the methods space developing numerous measures of ethnic/racial identity, validation of psychosocial and behavior scales for subpopulations as well as developing conceptual models for designing culturally-sensitive interventions. He was active globally, collaborating with healthcare providers and researchers in over 25 countries including South Africa, Australia, Mexico, Brazil, Portugal, Singapore, Romania, Israel, Qatar, Turkey, Finland, Tunisia, Ukraine, and the Netherlands, training over 1,000 health professionals in Motivational Interviewing in both academic and health care delivery settings. He published over 450 peer-reviewed articles and book chapters, many of which are highly cited.

The Regents now salute this distinguished faculty member by naming **Kenneth Resnicow, Irwin M. Rosenstock Collegiate Professor Emeritus of Public Health and professor emeritus of health behavior and health equity.**

**Requested by:**



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**Jon Kinsey**  
Vice President and Secretary of the University

**December 2024**