

**THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION**

Approved by the  
Regents  
December 18, 2014

ACTION REQUEST

Subject: Regental Action Required Under the State of  
Michigan Conflict of Interest Statute

Action Requested: Authorization for the University to enter into an agreement with Easy Street 3  
(University of Michigan Employee, Tyler Frankenstein, Partner)

Background:

The University of Michigan, Michigan Center for Integrative Research for Critical Care seeks approval to enter into an agreement with Easy Street 3 for website services. The agreement is to provide a customized Drupal powered website and application services to enhance member communication and engagement.

The proposed agreement falls under the State of Michigan Conflict of Interest Statute as Tyler Frankenstein is a University employee as a temporary Programmer Analyst for the Center for Research on Learning and Teaching and would be a party to the contract as Partner of Easy Street 3.

However, the Statute allows the University to enter into such agreements if the following conditions are met:

- a) The public servant promptly discloses any pecuniary interest in the contract to the official body which has power to approve the purchase, which disclosure shall be a matter of record in its official proceedings.
- b) The purchase is approved by a vote of not less than 2/3 of the full membership of the approving body in open session without the vote of the public servant making the disclosure.
- c) The official body discloses the following summary information in its official minutes:
  - i) The name of each party involved in the contract.
  - ii) The terms of the purchase, including duration, financial consideration between the parties, facilities or services of the public entity included in the purchase, and the nature and degree of assignment of employees of the public entity for fulfillment of the purchase.
  - iii) The nature of any pecuniary interest.

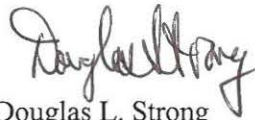
The following information is provided in compliance with the statutory requirements contained in Section (c) above:

- i) The parties to the contract are the Regents of the University of Michigan and its Michigan Center for Integrative Research for Critical Care and Easy Street 3.
- ii) The agreement is to develop a web-based portal to enhance member communication and engagement at a total cost not to exceed \$25,300.
- iii) The pecuniary interest arises from the fact that University of Michigan employee, Tyler Frankenstein is a Partner of Easy Street 3.

Tyler Frankenstein has met state law requirements with the disclosure of his pecuniary interest and formal appointment arrangements with the University of Michigan. Requirements, if any, that may be applicable under the Medical School's or OVPR's Conflict of Interest Committee's procedures are separately analyzed and managed.

We recommend that the Board of Regents approve the agreement between the University of Michigan and Easy Street 3 subject to requirements, if any, that either the Medical School's or OVPR's Conflict of Interest Committee may impose.

Respectfully submitted,



Douglas L. Strong  
Interim Executive Vice President  
and Chief Financial Officer

December 2014