The University of Michigan Regents Communication

Item for Action

Subject: New graduate degree program in the School of Information

Action Requested: Approval to offer a new Master of Science in Product Management degree program, School of Information

Effective Date: November 19, 2026

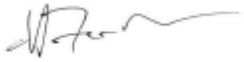
Background

The University of Michigan School of Information proposes a new Master of Science in Product Management degree to be offered at the University of Michigan Center for Innovation (UMCI) in Detroit. The degree would recognize a student's demonstrated competence in the interdisciplinary knowledge and skills required to lead the development of products and services, integrating product strategy, human-centered design, user research, technology, data-informed decision-making, and cross-functional leadership.

The proposed program builds upon the School of Information's strengths in human-centered technology and applied learning, preparing graduates to guide products from discovery and strategy through development, evaluation, and implementation. Designed to serve both full-time students and working professionals, the program will expand access to University of Michigan graduate education in Detroit while supporting UMCI's mission of advancing interdisciplinary education, industry engagement, and innovation.

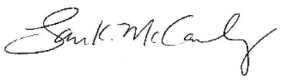
The proposed degree received approval from the governing faculty of the School of Information in October 2026. We request that the Regents approve the new graduate degree, Master of Science in Product Management, with a planned implementation in Fall 2027, pending approval from the Michigan Association of State Universities.

Recommended by:



Andrea Forte
Dean, School of Information

Recommendation endorsed by:



Laurie K. McCauley
Provost and Executive Vice President for Academic Affairs

November 2026