

THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION

Approved by the Regents  
November 18, 2010

ACTION REQUEST

Subject: Michigan Stadium

Action

Requested: Approval of Close Proximity Fireworks Display

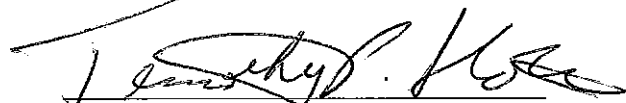
Background:

On December 11, 2010, the University of Michigan and Michigan State University intercollegiate hockey teams will compete in the "Big Chill at the Big House" in front of over 100,000 fans. The game has been sold out for months and we expect to break the Guinness World Record for attendance at an outdoor hockey game by more than 25,000 participants. To further enhance the fan experience for this unique and historic event, the Department of Intercollegiate Athletics proposes to hold a close proximity fireworks display. Fireworks would be displayed during player introductions and for approximately five seconds following each U-M goal. Immediately following the game, the event would close out with a fireworks show of approximately ten minutes, choreographed to music. The brief game time displays will be performed from the field, and the pre and post-game show from the rooftops of the east and west towers of the Stadium.

ACE Pyro, LLC has been selected to produce the fireworks show. ACE has provided the university's fire marshal, intercollegiate athletics, risk management, and public safety departments with relevant information for its pyrotechnic operator, years of experience, the number and type of close proximity fireworks it proposes to include, and its applicable insurance coverage. Additionally, ACE has provided the plan for production of the display including security, safety and fire protection. The university will contract with ACE to produce this event provided that the university's fire marshal has determined ACE is able to meet security, safety, and fire protection requirements.

We recommend that the Board of Regents approve the close proximity fireworks display for the "Big Chill at the Big House" event as described.

Respectfully submitted,



Timothy P. Slottow  
Executive Vice President and  
Chief Financial Officer

November 2010