THE UNIVERSITY OF MICHIGAN REGENTS COMMUNICATION

ACTION REQUEST

Subject:	License Agreement between the University of Michigan and	
	Mynerva Publishing LLC	

Action Requested: Approval of License Agreement

Preamble:

A statutory conflict of interest situation was identified by the Office of Technology Transfer while reviewing the technology transfer agreement that then triggered a review by the UMOR Conflict of Interest Review Committee. A plan for management of the possible risks associated with the conflict of interest was then developed and approved by this Committee and agreed to by the parties involved in this plan.

This proposed license agreement ("Agreement") falls under the State of Michigan Conflict of Interest Statute because Professor Raj Rao Nadakuditi and Mr. Travis DePrato are employees of the University of Michigan ("University") and partial owners of Mynerva Publishing LLC. The law permits such an Agreement provided it is disclosed to the Board of Regents ("Regents") of the University of Michigan and approved in advance by a 2/3 vote.

Background:

Dr. Raj Rao Nadakuditi, an Associate Professor in the Department of Electrical Engineering and Computer Science – Electrical and Computer Engineering (EECS – ECE) Division, and Mr. Travis DePrato, an Experiential Learning Software Architect in the Department of EECS – ECE Division, are partial owners of a for-profit company called Mynerva Publishing LLC (the "Company"). The Company was formed recently to commercialize self-guided, cloud based computational textbooks and a system for authoring, publishing, and distributing such textbooks and desires to license from the University of Michigan the University's rights associated with the following technology:

UM OTT File No. 2020-490, entitled: "A System for Authoring, Publishing and Distributing Self-Guided Computational Textbook" (Inventors: Raj Rao Nadakuditi, Travis DePrato)

The Office of Technology Transfer selected the Company as a University partner and negotiated the terms of the proposed Agreement in accordance with University policy and its accepted licensing principles.

Parties to the Agreement:

The Regents of the University of Michigan and Mynerva Publishing LLC

Agreement Terms Include:

Agreement terms include granting the Company an exclusive license with the right to grant sublicenses. The Company will reimburse patent costs (if any). The University may receive equity in the Company, along with the right to purchase more equity.

The University will retain ownership of the licensed technology and may continue to further develop it and use it internally. No use of University services or facilities, nor any assignment of University employees, is obligated or contemplated under the Agreement. Standard disclaimers of warrantees and indemnification apply, and the Agreement may be amended by consent of the parties, such as adding related technology. University procedures for approval of these changes will be followed and additional conflict of interest review will be done as appropriate.

Pecuniary Interest:

The pecuniary interests of Dr. Nadakuditi and Mr. DePrato arise from their ownership interest in Mynerva Publishing LLC.

Net Effect:

The Office of Technology Transfer has negotiated and finalized the terms of a worldwide exclusive license agreement for contents related to UM OTT File No. 2020-490 for all fields of use. Mynerva Publishing LLC will obtain use and commercialization rights to the above listed University technology.

Recommendations:

This matter has been reviewed and approved by the UMOR Conflict of Interest Review Committee. In light of this disclosure and our finding that the Agreement was negotiated in conformance with standard University practices, I <u>recommend</u> that the Board of Regents approve the Agreement between the University and Mynerva Publishing LLC.

Respectfully submitted,

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Rebecca Cunningham Vice President for Research

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