

THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION

ACTION REQUEST

SUBJECT: Doctorate in Business Administration

ACTION REQUESTED: Approval to grant Doctorate in Business Administration,  
School of Management, University of Michigan-Flint

EFFECTIVE DATE: July 1, 2023

The School of Management at the University of Michigan-Flint proposes to offer a professional Doctorate in Business Administration (DBA) degree program. The program will address the needs of the School of Management and growing demand in the educational marketplace for professional doctorate programs in business administration. This program will be the very first fully accredited DBA program in the state of Michigan.

The DBA is a three-year (49 credit hour), year-round, part-time program consisting of two years of doctoral seminars and one year of dissertation coursework culminating in a dissertation defense. The DBA program will primarily serve working professionals. The program will be flexible, global in reach, and focus on strategy of the firm and performance in a global economy.

The proposed DBA degree has been thoroughly reviewed and supported by the Graduate Programs Committee of the School of Management, the governing faculty of the School of Management, the Academic Assessment and Policy Committee of the University of Michigan-Flint, and the University Curriculum Committee of the University of Michigan-Flint. The Michigan Association of State Universities (MASU) recently voted to approve the DBA program on June 2.

Based upon the extensive research and plans that have been completed, the University of Michigan-Flint requests approval to grant the professional Doctorate in Business (DBA) through the School of Management effective July 1, 2023.

RECOMMENDED BY:



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Aneil K. Mishra, Dean  
School of Management

RECOMMENDATION ENDORSED BY:



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Sonja Feist-Price, Provost and  
Vice Chancellor for Academic Affairs



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Debasish Dutta, Chancellor  
University of Michigan-Flint

July 2022