

THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

Keith A. Moreland, Ph.D., professor of accounting in the University of Michigan-Flint School of Management (SOM), retired from active faculty status on July 9, 2020.

Professor Moreland received his B.B.A. (1977) degree from the University of Michigan and his M.B.A. (1985) and Ph.D. (1992) degrees from the University of Cincinnati. He served on the faculty of Canisius College from 1992-94. Professor Moreland joined the University of Michigan-Flint faculty as an assistant professor in 1994, and was promoted to associate professor in 1998, and professor in 2005. Professor Moreland also served as the SOM's director of academic programs (1999-2000), the SOM's associate dean (2004-2006), the School of Health Professions and Studies' interim dean (2014-15), and U-M-Flint's interim provost and vice chancellor for academic affairs (2020).

Professor Moreland's research focused on the role of auditing in capital markets, the effects of regulation on audit services, the effects of alternative forms of financial reporting, building personal financial competency, and accounting education and pedagogical matters. He authored or co-authored 18 refereed articles that were published in a number of leading journals, including *Auditing: A Journal of Practice and Theory*, *Research in Accounting Regulation*, *The CPA Journal*, *Issues in Accounting Education*, *Advances in Accounting Education*, and the *Journal of Financial Counseling and Planning*. Professor Moreland was a dedicated instructor of auditing and financial reporting at the undergraduate and graduate levels and recipient of UM-Flint's Teaching Excellence Award (2007) and the SOM's Outstanding Faculty Award for Teaching (2014 and 2018). He was a dedicated mentor to a generation of students in accounting and business. Professor Moreland was committed to serving the university beyond the classroom as noted by numerous campus-wide and school service roles. He received UM-Flint's Distinguished Service Award in 2009.

The Regents now salute this distinguished faculty member by naming **Keith A. Moreland, professor emeritus of accounting**.

Requested by:



Sally J. Churchill, J.D.
Vice President and Secretary of the University

July 2020