

**THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION
ACTION REQUEST**

Subject: Facility Naming

Action

Requested: Authorization to name the Troy Center for Specialty Care

Proposed

Name: Frances and Kenneth Eisenberg Troy Center for Specialty Care

Background:

Building on a long history of philanthropic support for the University of Michigan, Kenneth Eisenberg (LSA '64) of Bloomfield Hills, Michigan, has made a \$40 million gift to the University of Michigan.

A \$25 million portion of the gift will support the construction of Michigan Medicine's first clinical facility in Oakland County, at the intersection of West Big Beaver and Coolidge roads. Additionally, \$15 million of the gift will support mental health research at the Frances and Kenneth Eisenberg and Family Depression Center.

The new clinical facility, expected to open in 2027, will enhance access to specialty clinical services for patients in Oakland County and across Southeast Michigan. Programs planned in the facility include advanced cancer care services, musculoskeletal/sports medicine, and reproductive medicine. Additional diagnostic and therapeutic services will include an ambulatory surgery and procedure center, infusion suite and imaging services including CT, MRI, and mammography.

The Depression Center gift will fuel research awards, policy initiatives, educational events, and facilitate the launch of a large-scale research initiative to identify, target and prevent the drivers of depression in populations at high risk, including students, health care workers and patients with medical diseases. It will also create two new Medical School professorship funds for the Frances Aftel Eisenberg Research Professorship, in memory of Frances and the Sue Ellen Eisenberg Research Professorship, in honor of Kenneth Eisenberg's sister.

Kenneth Eisenberg was chairman and CEO of Kenwal Steel, the family business he took over in the 1960s, for five decades. His wife of nearly 60 years, Frances Aftel Eisenberg, died in November 2024 at the age of 82. Both earned bachelor's degrees from U-M in 1964: Kenneth from LSA and Frances from what is now the Marsal Family School of Education. Frances also completed her teaching certification at U-M.

The Eisenberg's have supported the university through volunteer service and philanthropy for many years. Their giving to the university totals more than \$80 million and

includes support for the Eisenberg Institute for Historical Studies in the U-M College of Literature, Science, and the Arts, and for biomedical research scholars at the NeuroNetwork for Emerging Therapies. In 2021, the Frances and Kenneth Eisenberg and Family Depression Center was named in recognition of a \$30 million commitment to support depression research and scholarship.

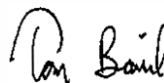
As active volunteers across the university, both served on the steering committee of U-M's Victors for Michigan campaign. Kenneth now serves on the Michigan Medicine Advisory Group, the LSA Dean's Advisory Council, and the Taubman Medical Research Institute Advisory Board; Frances served on the Marsal Family School of Education's National Advisory Board. The Eisenbergs' two sons, Stephen and Brian, and their families give generously of their time and resources to a range of U-M areas.

In recognition of the Eisenbergs' exceptional generosity to U-M and this significant commitment by Kenneth Eisenberg, we recommend that the Board of Regents approve the naming of the Frances and Kenneth Eisenberg Troy Center for Specialty Care, effective immediately.

Respectfully submitted,



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June 2025