

THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

Priscilla S. Rogers, Ph.D., associate professor of business communication in the Stephen M. Ross School of Business, retired from active faculty status on May 31, 2017.

Professor Rogers received her B.S. (1971) and M.S. (1976) degrees from Western Michigan University and her Ph.D. (1986) degree from the University of Michigan. She held a number of positions at the University of Michigan before she was appointed an assistant professor in 1986, and was promoted to associate professor in 1993.

Professor Rogers is a pioneer in the field of management communication. Her research focused on developing decision-making frameworks and tools to diagnose communication needs and evaluate effectiveness. Schools and organizations in Asia, Europe, and the United States have used her research-based tools for training, appraising employee performance, and diagnosing students' communication skills. Professor Rogers received a grant from the Graduate Management Admissions Council for the development of GMAT analytical writing assessment diagnostic tools in 1996. Within the business school she founded and directed the MBA Writing Program from 1986-92 and 1994-97 and was co-chair of the Law, History, & Communication Department and head of Business Communication from 1996-2005. Professor Rogers was actively involved in the Association for Business Communication where she served as a co-chair of the publications board, a director-at-large, and chair of the C.R. Anderson Research Fund Committee. She received a number of awards from the Association for Business Communication, including the Distinguished Member Award (1997), the Outstanding Researcher Award (1999), the Best Article Award (2005 and 2008), and the Distinguished Publication Award (2005). Her dedication to students, most recently in the Global MBA Program, was recognized with a Teaching Excellence Award from the Stephen M. Ross School of Business in 2015.

The Regents now salute this distinguished faculty member by naming **Priscilla S. Rogers, associate professor emerita of management communication.**

Requested by:



Sally J. Churchill, J.D.
Vice President and Secretary of the University

June 2017