PROMOTION RECOMMENDATION
The University of Michigan
School of Nursing

Geoffrey J. Hoffman, assistant professor of nursing, School of Nursing, is recommended for promotion to associate professor of nursing, with tenure, School of Nursing.

Academic Degrees:
PhD  2015  University of California, Los Angeles, Los Angeles, CA
MPH  2008  University of California, Los Angeles, Los Angeles, CA
BA  1994  Harvard College, Cambridge, MA

Professional Record:
2017 – Present  Assistant Professor, University of Michigan, School of Nursing, Ann Arbor, MI
2015 – 2017  Research Fellow, University of Michigan, School of Nursing, Ann Arbor, MI

Summary of Evaluation:
Teaching: Professor Hoffman has developed an admirable record of accomplishment as an educator and mentor. He has a humanistic approach to teaching and views students as colleagues in training. He teaches a nursing PhD course on research methodology, HS852, ‘Scientific Models for Health Sciences: Linear Modeling’, which covers conceptual and statistical models for health services research. He is the faculty of record for one of the PhD level statistics courses and receives ratings of 4.5 or higher consistently. He has also taught a master’s level policy course and an undergraduate-level statistics course; these pairs of didactic courses include N588, ‘Policy Analysis and Development for Healthcare Leaders,’ and N218, ‘Applied Statistics.’ His student evaluations in these courses are also solid and support his strong pedagogical approach to educating and training skilled bright scholars.

Professor Hoffman has given numerous guest lectures. He has mentored students at the master’s and PhD levels and has served as a dissertation co-chair or committee member for four students within the School of Nursing and also at the School of Public Health. He has consistently obtained strong comments from students in his classes, lectures, and mentoring. He also participates in the School of Nursing PhD Admissions and Annual Research Day committees contributing to the teaching and scholarly activities in the School of Nursing. Evidence of his impact on teaching is reflected in not only his consistently high evaluation scores but also in his nomination for the Friend of Nursing award for the local Rho Chapter of Sigma in 2020.

Research: Professor Hoffman is a health services researcher and gerontologist. His program of research focuses on two interrelated themes: 1) methodological advances to improve the science of research on fall injuries and related health outcomes, and 2) informing health policy on fall-related healthcare use. He has a significant publication record, publishing 38 peer-reviewed, data-based papers and one non-peer-reviewed publication since 2017. He is the first author of 20. Five papers have Altmetric scores of 100 or higher. The journals he is publishing in are well-ranked and include health policy, geriatrics, and nursing. His work is highly cited and often appears in high-impact journals (i.e., JAMA Network Open, the Journal of General Internal Medicine, Medical Care, Medical Care Research and Review, and Health Services Research). His work has received media attention with coverage by Reuters Health, U.S. News & World Report, Kaiser Health News, the New
York Times, AARP, and other outlets. He has received numerous awards for the quality of his publications. Professor Hoffman has given over 10 invited seminars and presentations and presented 20+ posters at various professional meetings since 2018. Importantly, he received the 2017 James Zimmer New Investigator Research Award from the Aging and Public Health Section of the American Public Health Association, the primary association in his field.

Professor Hoffman has demonstrated a strong and continuous funding record since 2017, including multiple federally and locally funded grants at the principal investigator (PI) and co-investigator level. He is the PI on a current R01 from the National Institute on Aging (NIA) and is a co-investigator on two other R01s from the same institute. He completed an R03 from the Agency for Healthcare Research and Quality (AHRQ) and has had funding from the Centers for Disease Control and Prevention (CDC), Alzheimer’s Association, and numerous foundations. This is evidence of recognition by his peers for his outstanding work.

He is developing a reputation among colleagues for outstanding achievements. For example, he has presented in numerous seminars at the University of Michigan and given several invited presentations, including at the University of Pennsylvania and in New Hampshire. He has been interviewed on media outlets such as NPR, Stateside Michigan, and Doctor Radio, which are all also invited. There is clear evidence that Professor Hoffman’s colleagues in Epidemiology, Public Health, Nursing, and Public Policy highly value his substantial contributions to these research fields.

Recent and Significant Publications:


Liu, H., Alexander, N., Tinetti, M., Braun, T., Min, L. (2019). “Post hospital fall injuries and 30-day readmissions in adults 65 years and older.” JAMA Network Open, 2019; 2(5), e194276.PMCID:PMC6632136


Service: Professor Hoffman has demonstrated an increased commitment to service. His intramural and extramural services include chairing the Department of Systems, Populations and Leadership’s Awards Committee (2020-2023), participating in the School of Nursing PhD Admissions and Annual Research Day committees, serving as the chair-elect of the Committee on Academic, Admissions, and Scholastic Standing (CAASS), serving on the Institute for Healthcare Policy and Innovation (IHPI) Early Career Faculty Advisory Council, and serving on the American Public Health Association’s Governing Council (2019-2023). He also regularly reviews manuscripts for 18 journals such as Health Affairs, Annals of Internal Medicine, Health Services Research, Journal of the American Geriatrics Society, and the Gerontologist. He has presented at numerous conferences
in the form of both podium and poster presentations. Professor Hoffman also holds membership in two professional societies, both national in scope.

**External Reviewers:**

Reviewer A: “[Professor] Hoffman has demonstrated superior ability with regard to his program of research and scholarship, garnering millions of dollars in extramural grant funding that has supported his high level of productivity in dissemination of his work.”

Reviewer B: “… [His] area of study is critically important and has direct clinical and research implications for nursing, other interdisciplinary scientists, and health policy.”

Reviewer C: “[Professor] Hoffman is clearly producing higher quality scholarly products than many of his peers.”

Reviewer D: “I am impressed with [Professor] Hoffman’s body of scholarly work which demonstrates impact and innovation.”

Reviewer E: “[Professor] Hoffman is an active reviewer for multiple high-impact journals. It is noteworthy that he received recognition by the Editor of *Annals of Internal Medicine* for the exceptional quality of his reviews in 2022. He has evidence of service to his discipline, serving as an American Public Health Association (APHA) and Academy Health abstract reviewer."

**Summary of Recommendation:** Professor Hoffman is a productive scholar who has influenced national health policy for older Americans and garnered extensive media coverage. He is an admirable teacher and mentor, and he is a leader who contributes to external and internal service. It is with the support of the School of Nursing Executive Committee that we recommend Geoffrey J. Hoffman for promotion to associate professor of nursing, with tenure, School of Nursing.

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Patricia D. Hurn
Dean and Professor
School of Nursing

May 2024