

**The University of Michigan
REGENTS COMMUNICATION**

REQUEST FOR ACTION

Subject: Amendments to PHP Holdings, LLC, Physicians Health Plan, PHP Medicare Articles of Incorporation, PHP Insurance Company, and PHP Service Company.

Action

Requested: Approval of amendments

Background:

As part of the rebranding effort, it is recommended that the names of the Physicians Health Plan entities be changed to reflect UM Health's majority ownership interest and brand identity. Since the Michigan Department of Insurance and Financial Services regulations do not permit trade or doing business as names, the recommendation is to amend the Articles of Incorporation to change the legal name of each of the Physicians Health Plan entities as follows:

- PHP Holdings, LLC changed to University of Michigan Health Plan Holdings, LLC
- Physicians Health Plan changed to University of Michigan Health Plan
- PHP Medicare changed to University of Michigan Health Medicare
- PHP Insurance Company changed to University of Michigan Health Insurance Company
- PHP Service Company changed to University of Michigan Health Service Company

I recommend that the Board of Regents approve the changes described in the above background which have previously been approved by the UM Health Board.

Respectfully submitted,



Marschall S. Runge

Executive Vice President for Medical Affairs and
Dean, Medical School

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