

PROMOTION RECOMMENDATION
The University of Michigan-Dearborn
College of Arts, Sciences, and Letters

Emily O. Matthews Luxon, assistant professor of political science, Department of Social Sciences, College of Arts, Sciences, and Letters, is recommended for promotion to associate professor of political science, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.

Academic Degrees:

Ph.D.	2012	University of California, San Diego, Political Science, San Diego, CA
M.A.	2005	University of California, San Diego, Political Science, San Diego, CA
B.A.	2001	Harvard College, Anthropology, Cambridge, MA

Professional Record:

2013 – present	Assistant Professor, University of Michigan-Dearborn
2012 – 2013	Adjunct Instructor, University of California, San Diego, San Diego, CA
2008 & 2009	Associate Instructor, University of California, San Diego, San Diego, CA

Summary of Evaluation:

Teaching: Professor Luxon is a vital member of the political science discipline, teaching courses in comparative politics, environmental politics, and food politics. Since becoming an assistant professor, Professor Luxon has taught 29 classes requiring five separate preps. She is an exemplary teacher who uses a variety of engaged learning techniques and continuously revises her courses to enhance student learning. In the qualitative portion of her student evaluations, students characterize her as a knowledgeable, interesting, passionate, and helpful instructor. They appreciate her active, engaged approach to learning. Although they consider her courses rigorous, they view the work as a valuable part of their learning. Both peer observations and the quantitative section of evaluations reinforce this view. From winter 2014 through winter 2019, Professor Luxon's mean scores for "evaluation of instructor" and "evaluation of course" were 4.8 and 4.6, respectively. Her scores are universally high across both upper- and lower-level courses. For each of the four remaining evaluation questions used for all University of Michigan-Dearborn instructors – instructor knowledge, communicating course requirements, effective teaching, and high standards for student achievement – Professor Luxon's mean score was 4.55 or higher. Her mean score across all six core questions for all classes was 4.7. In 2017, she received University of Michigan-Dearborn's Distinguished Teaching Award, an especially impressive accomplishment for an assistant professor.

Research: Since becoming an assistant professor, Professor Luxon has published four solo-authored and one co-authored journal article. She argues that existing theoretical models depicting how advocacy groups affect policymaking over-simplify the activities, expertise, and operational context of advocacy groups. She uses empirical methods to demonstrate this over-simplification and how it results in misrepresenting the way in which environmental advocacy

groups attempt to influence policy. While her work has been highly empirical, she has deftly used her findings to draw important implications for dominant theories of the policymaking process. External reviewers characterize her work as high quality, well designed, and contributing significantly to our empirical knowledge and theoretical understanding of advocacy groups and the policy process.

Recent and Significant Publications:

- Luxon, E. M. (2019). What do advocates need to know about the policymaking process? Incorporating process into the Advocacy Coalition Framework? *Journal of European Public Policy*, 26(1), 106-125. DOI: 10.1080/13501763.2017.1400088.
- Luxon, E.M. (2019). Mobilizing environmental sentiment through the media. *Environmental Politics*, 28(4), 639-662, DOI: 10.1080/09644016.2018.1560743.
- Luxon, E.M. (2019). Economics-oriented discourse strategies in environmental advocacy. *Environmental Communication*, 13(3), 320-334. DOI: 10.1080/17524032.2019.1567569.
- Luxon, E.M. and Wong, W.H. (2017). Agenda-setting in Greenpeace and Amnesty: The limits of centralization in international NGOs. *Global Society*, 31(4), 479-509. DOI: 10.1080/13600826.2016.1277190.
- Luxon, E.M. (2017). It's not just who you know: System-level variation in the availability of process information. *Interest Groups & Advocacy*, 6(1), 44-65. DOI:10.1057/s41309-016-0009-2.

Service: Professor Luxon has played a fundamental role in advancing assessment practices for her program, department, and the university leading assessment efforts in political science, contributing to assessments of other programs, and serving on the Assessment Subcommittee of the University Curriculum Development Committee. She has been a fully engaged member of both the governing faculty of political science and the Master of Public Administration and Policy (MPAP) taking on several responsibilities within those programs. For example, for the MPAP, Professor Luxon has served as a faculty advisor, member of the admissions and scholarship committees, and contributed to the program's curriculum redesign. Recently, she has added participation in the campus's strategic planning and the development of the campus's M-Path program design to her service repertoire.

External Reviewers:

Reviewer A: "... there is a clear through line in Dr. Matthews Luxon's work that connects these research projects: deep attention to the role of information (in many forms) as a strategic tool in environmental policymaking. I find her work to be stimulating and a valuable contribution to the field of environmental advocacy and policymaking."

Reviewer B: "Dr. Matthews Luxon is a versatile and accomplished scholar who combines qualitative and quantitative approaches to study pressing issues related to the politics of the environment. She has distinguished herself with two main streams of research ... Dr. Matthews Luxon has produced an impressive body of work drawing on original data collection and analysis ... her quantity and quality of output are particularly notable given her demanding teaching schedule."

Reviewer C: “Dr. Luxon has advanced research on the role of advocacy groups in policy processes, extending the literature beyond its traditional focus on advocacy group lobbying. In particular, Dr. Luxon’s work builds novel insights into how advocacy groups strategically communicate with diverse audiences ... Dr. Luxon’s record is on par with faculty coming up for tenure at institutions that prioritize an equal balance between research and teaching.”

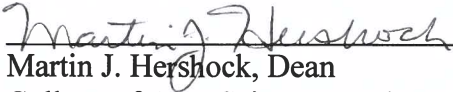
Reviewer D: “I can therefore confirm Dr. Matthews Luxon’s significant contribution to the disciplines of political science, environmental politics, and policy studies. Her research is from a substantive, conceptual, methodological, and empirical point of view convincing.”


Reviewer E: “Overall, Dr. Luxon’s body of research is quite impressive. Her published studies break new theoretical ground and answer foundational questions about the role of environmental interest groups in the policy process.”

Reviewer F: “Dr. Matthews Luxon’s scholarship is varied and interesting. The scholarship addresses issues in environmental policy, interest groups and advocacy, and comparative politics, yet there are common themes throughout the scholarship that add to our knowledge and understanding of these topical areas. I appreciate this range of research and her ability to apply theories in different contexts.”

Summary of Recommendation:

Professor Luxon is a highly skilled classroom instructor who emphasizes student learning and continually revises her courses to better facilitate this goal. She has proven herself adept at service at multiple levels and for multiple purposes. She has developed an ambitious research agenda and maintained a respectable level of research productivity and quality, despite her extensive efforts in teaching and service. We are pleased to recommend, with support of the College of Arts, Sciences, and Letters Executive Committee, Emily O. Matthews Luxon for promotion to associate professor of political science, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.


Martin J. Hershock, Dean
College of Arts, Sciences, and Letters


Domenico Grasso, Chancellor
University of Michigan-Dearborn

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