

THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

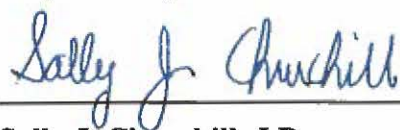
George J. Siedel, III, J.D., Arthur F. Thurnau Professor, Williamson Family Professor of Business Administration, and professor of business law in the Stephen M. Ross School of Business, retired from active faculty status on May 31, 2018.

Professor Siedel received his B.A. degree from the College of Wooster in 1967, his J.D. degree from the University of Michigan in 1970, and his Diploma in Comparative Legal Studies from Cambridge University in 1971. He joined the University of Michigan faculty as an assistant professor in 1974, and was promoted to associate professor in 1977, and professor in 1984. He served as associate dean of the Stephen M. Ross School of Business from 1993-98. Professor Siedel was a visiting professor at Stanford University and Harvard University, a visiting scholar at the University of California, Berkeley, and a Parsons Fellow at the University of Sydney. He was elected a visiting fellow at Cambridge University's Wolfson College and, as a Fulbright Scholar, he held a Distinguished Chair in the Humanities and Social Sciences.

Professor Siedel is best known for his research on proactive law, including his books *Proactive Law for Managers: A Hidden Source of Competitive Advantage* (2011), co-authored with Helena Haapio, and *Using the Law for Competitive Advantage* (2002). His most recent book, *The Three Pillar Model for Business Decisions: Strategy, Law & Ethics* (2016), shows how law can move beyond its traditional risk management function to become a source of value creation. Professor Siedel's research awards include the Hoerber Award (1993), the Bunche Award (2002), and the Maurer Award (2009) from the Academy of Legal Studies in Business. In addition to his courses in Ann Arbor, Professor Siedel was the founding director of the Washington Campus Undergraduate Studies Program (2006-17), which enables hundreds of University of Michigan students to study public policy in Washington, D.C. From 1988-93, he also served as the national director of the Minority Summer Institute, a program designed to encourage minority students to enroll in business school doctoral programs. Professor Siedel received a number of teaching awards, including the Professor of the Year from the Consortium of Universities for International Studies in 2014.

The Regents now salute this distinguished faculty member by naming **George J. Siedel, III, Arthur F. Thurnau Professor Emeritus, Williamson Family Professor Emeritus of Business Administration, and professor emeritus of business law.**

Requested by:



Sally J. Churchill, J.D.

Vice President and Secretary of the University

May 2018