

**THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION**

Approved by the Regents  
May 17, 2007

**Promotion and Tenure Recommendation**

University of Michigan – Flint  
School of Management

WeiQi Li, assistant professor of management, School of Management, is recommended for promotion to associate professor of management, with tenure, School of Management.

Academic Degrees:

Ph.D.	1998	University of Mississippi
M.S.	1996	University of Mississippi
M.B.A.	1994	University of Mississippi
B.A.	1986	University of International Business and Economics, China
B.S.	1982	Nanjing University of Aeronautics and Astronautics, China

Professional Record:

2001 to Present	Assistant Professor of Management, School of Management, University of Michigan-Flint
1999 to 2001	Assistant Professor of Management Information Systems, Michigan Technological University
1998 to 1999	Visiting Assistant Professor of Management Information Systems, University of Mississippi
1994 to 1997	Graduate Teaching Assistant, University of Mississippi
1993 to 1997	Financial Counselor, Mississippi State Small Business Development Center
1989 to 1991	Researcher and Consultant, Nanjing Information Research Institute of Science and Technology
1986 to 1991	Strategist and Chief Editor, Science and Technology Committee of Nanjing City Government
1984 to 1986	International Business Negotiator, The Ministry of Construction of China
1982 to 1984	Engineer, Manager, Director, Jiansu Construction Equipment Company

Summary of Evaluation:

**Teaching** – Dr. Li is a caring teacher. His dedication in being available to students is superior. Dr. Li teaches Fundamentals of Information Systems, Management Information Systems, and Integrated Management Information Systems. During the past three summers, Dr. Li has organized and served as faculty leader to the China Study Trip which students took for academic credit. He is known for giving students the ability to learn at their own pace. Dr. Li developed a new undergraduate course. He also worked with a colleague to develop and propose a new Bachelor of Business Administration Program: International Business with a Chinese Language and Culture Emphasis. In an effort to support students beyond graduation, Dr. Li is currently working with Mid-Michigan Global Link Company to develop an internship program for School of Management students.

Dr. Li leverages the strength of traditional classroom and learning technology by deliberately designing learning arrangements that reflect and exploit collaboration between human, computer, instructor, and learning materials. Dr. Li's "constructivist" learning approach encourages active and meaningful learning, which further encourages students to become independent, self-regulated, and lifelong learners.

**Research** – Dr. Li’s intellectual contributions exceed the expectations of a non-research oriented institution. Over the past eight years, Dr. Li has produced a solid publication output. His participation in three international research conferences during 2005 and 2006 is commendable. His ability to not only create primary research but also apply its results is quite noteworthy as well. Equally noteworthy is the fact that the majority of Dr. Li’s publications are single-authored by him.

Recent and Significant Publications:

- Li, Weiqi. “The Analysis of Networked Supply Chain Problem,” *International Journal of the Information Systems for Logistics and Management*, 1(2), 2006.
- Li, Weiqi. “Real-World Problem Solving as a Means of Promoting IS Expertise” *The International Journal of Learning*, 12(7), 2005/2006.
- Li, Weiqi. “Dynamics of Local Search Trajectory in Traveling Salesman Problem.” *Journal of Heuristics*, 11 (5/6), 2005.
- Li, Weiqi. “Assessing the Knowledge Structure of Information Systems Learners in Experience-Based Learning,” *Journal of Information Systems Education*, 15(2), 2004.
- Li, Weiqi. “Dynamics of Local Search Heuristics for the Traveling Salesman Problem,” *IEEE Transactions on Systems, Man and Cybernetics Part A: Systems and Humans*, Vol. 32(2), March 2002.
- Li, Weiqi. “Inductive Learning from Preclassified Training Examples: An Empirical Study,” *IEEE Transactions on Systems, Man and Cybernetics Part C: Application and Reviews*, 28(2), May 1998.
- Li, Weiqi. “A Group Decision Support System Idea Consolidation Tool,” *Journal of International Information Management*, 7(1), 1998.

**Service** – Dr. Li has exceeded expectations in the area of service with progressively increasing committee participation from one committee commitment to six over the past five years. He currently serves on three School committees and three University committees, providing great representation for the School of Management across campus. Dr. Li also serves as a member of the Steering Committee in the Global Supply Chain Network Project. In addition, he is the initiator and an organizer of the 2008 International Conference on Global Supply Chain: Problem, Model, and Application, slated to be held in July, 2008, in China.

External Reviewers:

Reviewer (A)

“...I must remark that both the quantity of Dr. Li’s publications and the fact that he is the sole author on 3 of 4 papers...are quite noteworthy. That level of research productivity combined with having established two clear research streams...demonstrated acceptance of the quality of his contributions...evidenced by publications in respected outlets give every reason to expect...scholarly productivity will continue.”

Reviewer (B)

“...promising research work. ...has attempted to explore deeper into topics already in earlier publications. Dr. Li’s published work...indicates the likelihood of continued scholarly productivity.”

Reviewer (C)

“...Dr. Li has published approximately 8 journal articles, 3 conference papers, and 2 other types of publications. I believe this reflects noteworthy productivity over 8 years. ...Dr. Li’s paper...provides an interesting and novel approach that provides recognizable contribution to his field.”

Reviewer (D)

“Dr. Li is a very good scholar judging from the content and structure of his publications. ...he has demonstrated ability for sustainable research productivity and interest in important aspects of IS education.”

Reviewer (E)

“Based on evidence from Dr. Li’s publications and his continuing work demonstrated by the working papers, there is a strong reason to believe that he will continue to be a very productive researcher. From an intellectual standpoint ...he exceeds the expectations of a non-major research institution.”

Reviewer (F)

“...he does demonstrate...the ability to not only create primary research but also apply it and the skill to demonstrate competence in the classroom with innovative pedagogical approaches.”

Reviewer (G)

“...he has extended his previous research and expertise in TSP to solve contemporary complex networked supply chain problems. I think this progress is positive. ...Dr. Li’s continued scholarly productivity will be high.”

Summary of Recommendation:


Weiqi Li has proved himself as a reputable professor in all three areas of teaching, research, and service. We have every confidence he will remain an active contributor to his profession, his students, and the University of Michigan-Flint. Weiqi Li’s promotion with tenure was recommended by the Promotion and Tenure Committee, and the recommendation was endorsed by the Executive Committee of the School of Management. It is our privilege to recommend Weiqi Li to the rank of associate professor of management, with tenure, School of Management.

Recommendation by:



I. Douglas Moon, Dean  
School of Management

Recommendation endorsed by:

  
\_\_\_\_\_  
Jack Kay, Acting Chancellor and  
Provost and Vice Chancellor for Academic Affairs

May 2007