

## PROMOTION RECOMMENDATION

### The University of Michigan-Dearborn School of Management

Andrew Urbaczewski, assistant professor of management information systems, Department of Management Studies, School of Management, is recommended for promotion to associate professor of management information systems, with tenure, Department of Management Studies, School of Management.

#### **Academic Degrees:**

B.S.	1991	University of Tennessee, Knoxville
M.B.A.	1992	West Virginia University, Morgantown
Ph.D.	2000	Indiana University, School of Business, Bloomington

#### **Professional Record:**

2003 to present	Assistant Professor of Management Information Systems, Department of Management Studies
1997 to present	Visiting Professor, Helsinki School of Economics and Business Administration, Finland
1999-2003	Assistant Professor, College of Business and Economics, Washington State University, Pullman

#### **Summary of Evaluation:**

**Teaching:** Professor Urbaczewski has taught a variety of courses at the undergraduate and graduate levels. His teaching interests are focused in the areas of computer networking and electronic commerce. Professor Urbaczewski's courses are challenging and rigorous. Students in his courses generally find the course material engaging and interesting. Professor Urbaczewski has designed several innovative laboratory assignments to give students hands-on experiences in his courses. Quantitative evaluations from his students are generally near or above the average evaluations in the School of Management and in the Department of Management Studies. Professor Urbaczewski has published several papers on IS pedagogy with an emphasis on the use of concept maps in IS instruction and assessment. Professor Urbaczewski also teaches several courses each year at the Helsinki School of Economics and Business Administration. The student feedback from these courses has been quite positive.

**Research:** Professor Urbaczewski has compiled an excellent research record. His primary research interests are in the areas of electronic commerce and Internet privacy and security. He has published sixteen refereed journal articles, four refereed book chapters, and numerous conference proceedings. He has published in well-respected MIS journals such as *Communications of the ACM*, *Journal of Management Information Systems*, and *Communications of the AIS*. Professor Urbaczewski has established a reputation as an expert in the area of electronic commerce and Internet security and privacy. His paper on spyware published in *Communications of the ACM* challenges preconceived notions about spyware. His paper on e-commerce research published in the *Journal of Organizational Computing and*

*Electronic Commerce* will likely provide guidance to researchers working in this area for many years to come.

### **Recent and Significant Publications:**

- Freeman, L.A. and Urbaczewski, A., Concept maps and assessment: A proposal for extending course-level measurements to discipline- and curriculum-level learning. *Journal of Informatics Education Research*, in press.
- Freeman, L.A. and Urbaczewski, A., Why do people hate spyware? *Communications of the ACM* 48(8):50-53, 2005.
- Koivisto, M. and Urbaczewski, A., The relationship between quality of service perceived and delivered in mobile Internet communications. *Information Systems and e-Business Management* 2(4):309-323, 2004.
- Stafford, T. and Urbaczewski, A., Spyware: The ghost in the machine. *Communications of the Association for Information Systems* 14(15):291-306, 2004.
- Dehning, B., Richardson, V., Urbaczewski, A., and Wells, J.D., Reexamining the value of relevance of e-commerce initiatives. *Journal of Management Information Systems* 21(1):55-82, 2004.
- Urbaczewski, A., Valacich, J.S., and Jessup, L.M., m-Commerce issues and theories. *Communications of the ACM* 46(12):30-32, 2003.
- Croasdell, D., Freeman, L.A., and Urbaczewski, A., Creating, assessing, and understanding the use of concept maps as a teaching and assessment technique. *Communications of the Association for Information Systems* 12(24):396-405, 2003.
- Freeman, L.A. and Urbaczewski, A., Concept maps as an alternative technique for assessing students' understanding of telecommunications. *Journal of Informatics Education and Research* 5(2):41-54, 2003.
- Urbaczewski, A. and Jessup, L.M., Web browser, what's that secret you're keeping? Laws, ethics, and guidelines for employer electronic monitoring of employee Internet usage. *Business Horizons* 46(5):25-32, 2003.

**Service:** Professor Urbaczewski has demonstrated a high-level of service to the department, school, and university. He has served on search committees for the MIS discipline in the School of Management as well as on a recent search committee for the Dean in the School of Management. Professor Urbaczewski has also served on an advisory committee for the School of Management internship program. He has served on the School's Executive Committee and as a member of information technology advisory committees at the school and university level. Professor Urbaczewski has participated in the development of a proposal for a Master of Science in Management Information Systems degree program. He has also served as a reviewer for several journals and conferences.

### **External Reviewers:**

Reviewer (A)

“In terms of quantity, his output is extremely impressive. In fact, this volume of publications is extremely rare for someone with his teaching load. He has sixteen recent journal articles alone, plus a large corpus of book chapters and conference proceedings.”

Reviewer (B)

“... Dr. Urbaczewski has exhibited the ability to conduct original experimental and survey research, and the ability to organize and analyze a large body of published literature, which suggest to me he has the capacity to continue to grow and achieve in the research area.”

Reviewer (C)

“Dr. Urbaczewski has a proven record of research and an impressive count of sixteen journal publications. His publication record includes several top MIS journal publications such as the *Journal of Management Information Systems*, *Communications of the ACM*, and *Communication of the AIS*.”

Reviewer (D)

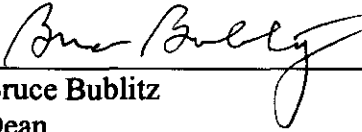
“...Dr. Urbaczewski has demonstrated his abilities to conduct high quality research and to publish papers in top level journals. The quality of his publication is comparable to recently tenured and promoted faculty in equivalent schools. It is evident that Dr. Urbaczewski has much potential to continue to grow as a researcher in the MIS area. He will be a successful MIS researcher if he continues with his research and publication effort.”


Reviewer (E)

“I feel that over the years Dr. Urbaczewski has developed an interesting research agenda that covers issues in e-commerce and privacy. This research agenda is indeed relevant from both a theoretical and a practical standpoint. Dr. Urbaczewski’s research into privacy has significant implications for policy formulation. In particular his paper on spyware published in the *Communications of the ACM* makes a significant contribution to the field. His research into the value of relevance of e-commerce initiatives, published in *JMIS*, is clearly basic research and sets the stage for a significant program of study.”

**Summary of Recommendation:**

Professor Urbaczewski is an excellent scholar who has made valuable contributions to the management information systems program at the University of Michigan-Dearborn. He is an excellent researcher who has established a reputation as a well-known expert in the fields of electronic commerce and Internet privacy and security. We are very pleased to recommend, with the strong support of the School of Management Executive Committee, Andrew Urbaczewski for promotion to associate professor of management information systems, with tenure.

  
Bruce Bublitz  
Dean  
School of Management

  
Daniel Little  
Chancellor  
University of Michigan-Dearborn

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