

PROMOTION RECOMMENDATION

The University of Michigan-Dearborn College of Arts, Sciences, and Letters Department of Social Sciences

Julio L. Borquez, assistant professor of political science, Department of Social Sciences, College of Arts, Sciences, and Letters is recommended for promotion to associate professor of political science, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.

Academic Degrees:

B.A. 1979	California State University, Bakersfield
Ph.D. 1998	University of Michigan, Ann Arbor

Professional Record:

1998 to present	Assistant Professor of Political Science, without tenure, Department of Social Sciences, College of Arts, Sciences, and Letters
1995 to 1998	Lecturer in Political Science, Department of Social Sciences, College of Arts, Sciences, and Letters

Summary of Evaluation:

Teaching: Professor Borquez is an excellent teacher who has made important contributions to our curriculum. He has taught seven courses, all of which are critical to the political science discipline, and is an active participant in the “Contested Cities” Learning Community. He has taught quantitative and qualitative courses, and earns high student praise in all.

Research: Professor Borquez is a significantly capable researcher. His work is impressive in its range and he has developed a solid reputation as a contributor in two distinct sub-fields of Political Science – Political Communication and Electoral Behavior. His research challenges standard paradigms and is both methodologically rigorous and insightful. More to the point, Borquez’s command of the literature in his chosen research areas and his ability to frame his work to address relevant and important questions, speaks to his skills as a researcher. His future research agenda will no doubt be productive.

Recent and Significant Publications:

Julio Borquez, Partisan appraisals of party defectors: Looking back at the Reagan Democrats. *American Review of Politics* (forthcoming, 2006).

Julio Borquez, The Reagan Democrat phenomenon: How wise was the conventional wisdom? *Politics and Policy* (forthcoming, 2005)

Julio Borquez and Donna Wassermann, The Reagan Democrat Phenomenon: How wise was the conventional wisdom? *Politics and Policy* (forthcoming, 2005).

Julio Borquez and Donna Wasserman, Press coverage of the Lynn Rivers-John Dingell Congressional Primary, *Harvard International Journal of Press/Politics* (2004) 9:60-74.

- Julio Borquez, Vonnice C. McLoyd, Toby Epstein Jayaratne, Rosario Ceballos, Unemployment and work interruption among African American single mothers: Effects on parenting and adolescent socioemotional functioning. *Child Development* (2004) 65:562-589.
- Julio Borquez, Newsmaking and policymaking: Steps toward a dialogue. Robert J. Spitzer (ed.), *Media and Public Policy*. Westport, CT: Praeger, 1993.
- Julio Borquez and Holli Semetko, Audiences for election Communication in France and the United States: Media use and candidate evaluations, Lynda Lee Kaid, Jaques Gerstle and Keith R. Sanders (eds.), *Mediated Politics in Two Cultures: Presidential Campaigning in the United States and France*. New York: Praeger, 1991.
- Julio Borquez, Edie N. Goldenberg and Kim Fridkin Kahn, Press portrayals of the gender gap. Carol Mueller (ed.), *Politics of the Gender Gap*. Newbury Park: Sage, 1988.

Service: Professor Borquez's service has been rated significantly capable. Most notably he has served on the CASL Curriculum Committee, the Campus Grants Committee, and the Scholarship Committee. He has also served as Political Science discipline representative and was responsible for drafting the latest Political Science Assessment Report. He has also made contributions to the Political Science profession through his service as a manuscript reviewer and as a Board Member for the Michigan Conference of Political Scientists.

External Reviewers:

Reviewer (A)

"I would consider Professor Borquez's two articles on Reagan Democrats to be outstanding. I agree with his assessment that much of the conventional wisdom about the Reagan Democrats was wrong. These articles both display an excellent use of survey research data, but more importantly a solid understanding of the realities of American party politics."

Reviewer (B)

"Professor Borquez's best work ...examines the political profiles of Reagan Democrats...These voters were a crucial component of the Reagan electoral coalition and remain important to the Republican Party both in local and national elections today...This work is valuable because it is the most systematic look at Reagan Democrats to date. The articles are well written, the measurement decisions are appropriate, and the analysis of the data are sophisticated. I would not hesitate to present his work in my course titled Electoral Behavior."

Reviewer (C)

"Overall, it appears to me that Professor Borquez is a very capable researcher. He takes on interesting questions, uses relevant literatures well, conducts generally appropriate analyses, and presents his results clearly."

Reviewer (D)

"In the context of relatively heavy teaching and service obligations, Borquez's record of research and publication demonstrates a commitment to scholarship that promises teaching that will remain in touch with the growth of knowledge in his field."

Reviewer (E)

"Borquez presents an unusual record in which his total publication seems to flow from two quite different streams...one in political communication and one in voting behavior. That again would weigh as an impressive achievement."

Reviewer (F)

“Professor Borquez seems to have many of the requisites for a successful academic career. He clearly knows the literature very well in the areas in which he specializes...his statistical work is certainly competent and more than adequate for his research purposes. He also writes clearly—a skill that is, I believe, greatly underrated in our profession and that seems to be lacking in a number of younger political scientists.”

Summary of Recommendation:

Professor Borquez is a fine example of the teacher-scholar model in which University of Michigan-Dearborn takes pride. His scholarship has gained him, and the campus, solid national recognition in the areas of political communication and electoral studies. The intelligence, clarity and creativity of his writing have drawn positive reviews. The reviewers comment upon the coherence and direction of his work, predicting continued contributions to the field. His teaching, from introductory courses in political science to upper level methods courses, receives rave reviews from students and from his colleagues as well. We are very pleased to recommend, with the strong support of the College of Arts, Sciences, and Letters Executive Committee, Julio L. Borquez for promotion to associate professor of political science, with tenure.



Kathryn Anderson-Levitt
Dean
College of Arts, Sciences, and Letters



Daniel Little
Chancellor
University of Michigan-Dearborn

May 2006