## THE UNIVERSITY OF MICHIGAN REGENTS COMMUNICATION

## REQUEST FOR ACTION

Subject:

**Public Equity** 

**Action Requested:** 

Approval of Evermore Global Advisors

<u>Background and Summary:</u> We recommend the approval of Evermore Global Advisors, a Summit, NJ, based public equity manager, with an initial funding of \$50 million from the Long Term Portfolio. Evermore invests in deeply undervalued public securities in both developed and emerging European markets.

Evermore looks for special situations where public equities are trading at a significant discount to their intrinsic value and where there is a catalyst, such as new management, which will close the gap between intrinsic and market values. The firm identifies potential investments by investigating companies going through change in either their business or financing. They then take a private equity approach to valuing each potential investment by determining what a third party would pay for the entire company and invest in only those opportunities which offer the greatest prospects for risk-adjusted absolute returns.

David Marcus co-founded Evermore Global Advisors in 2009. He has over 24 years of investing experience including 20 years in European markets. Over this time, Mr. Marcus has established a significant network of relationships that allows him to identify, thoroughly analyze and due diligence European companies.

This investment will diversify the public equity portfolio and further the University's goal to maximize the long term risk-adjusted return of the Long Term Portfolio.

Respectfully submitted,

Timothy P. Slottow Executive Vice President and

Chief Financial Officer

April 2013