

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
April 19, 2007

ACTION ITEM

SUBJECT: New graduate degree program in the
Stephen M. Ross School of Business

ACTION REQUESTED: Approval to offer a new Master's Degree in
Supply Chain Management,
Stephen M. Ross School of Business


The Stephen M. Ross School of Business proposes a new graduate degree program, "Master's in Supply Chain Management." The proposed program has been under development by faculty and staff at the Stephen M. Ross School of Business for over two years. The proposed program will provide an important and complementary addition to other degree programs at the undergraduate and graduate levels. The proposed program will fill a much-needed gap in the growing area of Supply Chain Management (SCM) in terms of student and recruiter demand. While there are other schools that offer such programs, there is no similar program offered in a top-ten ranked business school. The faculty of the Stephen M. Ross School see this as an opportunity to be at the forefront in this important area.

The proposed program will build on existing strengths of the faculty, especially those in the area of Operations and Management Science. It will be overseen by a faculty member serving as an Academic Director and a staff member in the role of Managing Director. The Ross School's administrative infrastructure in the areas of admissions, recruitment, and career placement will be leveraged to keep new, incremental program costs to a minimum.

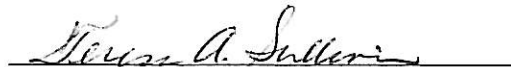
The proposed program was approved by the faculty of the Stephen M. Ross School of Business in 2006. We request that the Regent's approve the offering of the new graduate degree, Master's in Supply Chain Management. Pending approval, the first students will enter the program in January of 2008.

Recommended by:

Recommendation endorsed by:



Robert J. Dolan, Dean
Stephen M. Ross School of Business



Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

April 2007