

THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

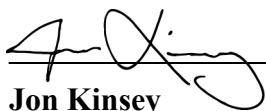
Andy Lawlor, Lecturer IV in the Business Administration Department in the Stephen M. Ross School of Business, retired from active faculty status on August 31, 2024.

Andy Lawlor was an undergraduate student at the University of Michigan College of Engineering, Department of Chemical Engineering from 1968-1972. He had a fellowship with the National Science Foundation at Duke University (1967) and North Carolina College (1973). Andy Lawlor started teaching at the University of Michigan Ross School of Business in 1982. He helped co-created MAP in 1994, taught in ExecMAP from 2001-2024, and Weekend MAP from 2011-2023. He was the faculty director of the William Davidson Institute Summer Africa program (1995-2006). He has held leadership positions as chairman and president of two companies, president of another, and vice president of a fourth.

During his years at Michigan, Andy Lawlor was a dedicated teacher for 44 years and a leader of all the Action-Based Learning courses at the Ross School of Business. For eighteen years, he taught the MBA business planning courses helping hundreds of students launch businesses. He began teaching in 1982, stepping in to teach the MBA entrepreneurship course that helped hundreds of students launch businesses. He was director of the Pryor Hale Business Plan Competition, now called the Michigan Business Challenge which is the nation's oldest university business plan contest. Many entrepreneurship programs and courses from the 1980s and 1990s were later consolidated under the Zell Lurie Institute (1999). He was instrumental in starting the Ross School of Business's signature Action-Based Learning courses: Global Projects (1992), MAP (1994), ExecMAP (2001), and Weekend MAP (2011), and led 678 MBA team projects with 3,222 students. He was honored with the President's Award for Distinguished Service in International Education (2024). He started the William Davidson Institute Summer Program that placed MBAs into nonprofits in Africa (1995-2006). He mentored dozens of faculty members who became great teachers. His happiest moments were when his son and daughter who were UM students would visit his office.

The Regents now salute this distinguished faculty member by naming **Andy Lawlor, Lecturer IV Emeritus in the Business Administration Department**.

Requested by:



Jon Kinsey
Vice President and Secretary of the University

March 2026