

**SUMMARY OF PERSONNEL ACTIONS
SUPPLEMENTAL - REGENTS AGENDA
MARCH 2019**

DEARBORN CAMPUS – Recommendations for approval

- 1. Other personnel transactions for regular instructional staff and selected academic and administrative staff.**
 - (1) Ulbrich, Casandra, vice chancellor for institutional advancement, Office of Institutional Advancement, effective May 15, 2019 through June 30, 2022.

THE UNIVERSITY OF MICHIGAN

Regents Communication

1

UNIVERSITY OF MICHIGAN - DEARBORN

Recommendations for approval of other personnel transactions
for regular instructional staff and selected
academic and administrative staff

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Approval of an Administrative Appointment

NAME: Casandra Ulbrich

TITLE: Vice Chancellor for Institutional Advancement, Office of
Institutional Advancement

EFFECTIVE DATE: May 15, 2019 through June 30, 2022

I am pleased to recommend the appointment of Casandra Ulbrich as vice chancellor for Institutional Advancement, Office of Institutional Advancement, effective May 15, 2019 through June 30, 2022.

Casandra Ulbrich holds a Ph.D. and a M.A. in communication from Wayne State University in Detroit, Michigan, and a Bachelors of Arts in political science from University of Michigan-Ann Arbor.

Ms. Ulbrich is an experienced professional who has focused her career and public service on ensuring students have the resources and opportunities that will allow them to reach their full potential. From February 2001 to May 2011, Ms. Ulbrich held various positions at Wayne State University including director of corporate and foundation relations, senior director of development and team leader and assistant director of development. Ms. Ulbrich currently serves as the vice president for college advancement and community relations at Macomb Community College. Additionally, she serves on the State Board of Education.

As vice chancellor for Institutional Advancement, Ms. Ulbrich will be responsible for building a high performing team and further enhancing and cultivating our philanthropic efforts. She will be charged with developing and implementing an integrated strategy for development, alumni engagement, business and foundation engagement and annual giving. Ms. Ulbrich will also be responsible for increasing philanthropic revenue, by enhancing and maximizing the leveraging of existing resources and relationships and identifying emerging opportunities.

I am pleased to recommend the appointment of Casandra Ulbrich as vice chancellor for Institutional Advancement, Office of Institutional Advancement, effective May 15, 2019 through June 30, 2022.

Respectfully submitted,



Domenico Grasso
Chancellor

March 2019