

Approved by the Regents
March 15, 2012

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

SUBJECT: A new degree program for the College of Business, University of Michigan-Dearborn

ACTION REQUESTED: Approval of a new degree program, "Master of Science in Supply Chain Management," to be offered by the College of Business, University of Michigan-Dearborn

EFFECTIVE DATE: September 1, 2012

The College of Business at the University of Michigan-Dearborn proposes to establish a graduate program leading to a Master of Science degree in Supply Chain Management. The unique feature of the program is its inter-disciplinary curriculum, offering a combination of breadth and depth of knowledge in theory, practice, and application to tackle supply chain management problems for manufacturing and service sector industries. The integrated curriculum emphasizes problem-solving skills from an enterprise perspective. The course contents attempt to build both qualitative and quantitative skills needed for designing, modeling, and implementing modern supply chains. In addition, the curriculum is also designed to meet criteria for the supply chain professional certification prescribed by various supply chain professional organizations.

The proposed masters program fulfills the University of Michigan-Dearborn's mission and commitment to provide education that prepares professionals in assisting companies manage their businesses across various industry sectors in Southeast Michigan. These organizations rely on global supply chains to not only move goods but also information and services in conducting their business. They are looking for talented individuals with a mix of education, potential, and motivation to manage and lead their global supply chain. This program intends to fill this need by training and educating professionals for a supply chain career with focus on logistics, transportation, purchasing, and operations effectiveness. The proposed program has received strong endorsements from current undergraduate and graduate students, alumni and Board of Advisors at the College of Business.

The dean, the Executive Committee, and the governing faculty of the College of Business have approved the Master of Science in Supply Chain Management. The Council of Deans, Graduate Board and provost and vice-chancellor of academic affairs at the University of Michigan-Dearborn have also extended their approval. The Presidents Council, State Universities of Michigan approved it on January 20, 2012.

I am pleased to present this proposal for your approval.

Recommended by:



Daniel Little, Chancellor
University of Michigan-Dearborn

March 2012