Subject: School Naming

Action
Requested: Authorization to name the School of Education in honor of the Marsal Family

Proposed Name: Marsal Family School of Education

Background:

The Marsal Family Foundation has made a $50 million gift to the School of Education, bringing their total giving to the school to more than $55 million.

Kathleen (ABEd ’72, TeachCert ’72) and Bryan Marsal (BBA ’73, MBA ’75) and their children, Megan Kirsch Marsal (ABEd ’14, TeachCert ’14) and Michael Marsal (BBA ’10, La Salle University), have been tireless advocates for the profession of teaching and the transformative work of the School of Education. With two generations of U-M education alumnae in the family and a deep commitment to the role of education in a just and equitable society, the family has made a tremendous impact.

Their latest gift will not only ensure sustainability of the School of Education and propel new areas of growth, but will also support initiatives to prepare and support a diverse population of teachers, build robust partnerships with schools and communities, and contribute broadly to education scholarship.

Over the next several years, this will include developing a new undergraduate degree program, expanded work with the P-20 Partnership on the Marygrove Campus in Detroit; and supporting future educators by removing financial barriers and providing crucial support throughout their early professional years.

Previous gifts from the Marsal family have created new career services for education graduates, provided dozens of scholarships for future teachers, facilitated the professional training of hundreds of teachers, and supported the work of partnerships.
In recognition of the Marsal family’s exceptional generosity to U-M and this significant commitment, we recommend that the Board of Regents approve the naming of the Marsal Family School of Education, effective immediately.

Respectfully submitted,

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Elizabeth Birr Moje
Dean
School of Education

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Laurie K. McCauley
Provost and Executive Vice President
for Academic Affairs

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Santa J. Ono
President

February 2023