

THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION

Approved by the  
Regents  
December 18, 2014

ACTION REQUEST

SUBJECT: New Degree Program

ACTION REQUESTED: Approval of a new Master of Business Administration and Master of Science in Supply Chain Management Dual Degree to be offered by the College of Business, University of Michigan-Dearborn

EFFECTIVE DATE: December 1, 2014

The College of Business at the University of Michigan-Dearborn proposes to establish a dual master degree program that combines two of its most attractive master degree programs, the Master of Business Administration (MBA) and the Master of Science in Supply Chain Management (MSSCM). This combination provides for a well-rounded grounding in all business disciplines (MBA) while providing for intensive training in the theories, concepts, and professional applications that all future supply chain managers should receive (MSSCM). This combination will empower future supply chain managers with the appropriate level of supply chain expertise while providing a greater appreciation for the collaboration that supply chain has with other functional areas across the organization. Thus, graduates of this dual degree program will take with them a greater understanding of and appreciation for the complex multi-functional issues faced by all types of organizations, which, in turn, should lead to more optimal organization-wide decision-making.

The proposed MBA-MSSCM dual degree continues the University of Michigan-Dearborn's mission and commitment to provide various industries in Southeast Michigan with the type of professional talent necessary for the region to grow and prosper. Graduates of this dual degree program will be prepared to more fully understand the dynamic nature of business and its constantly changing nature while also being prepared to identify and seek optimal solutions to the supply chain issues encountered by many industries within Southeast Michigan. The more complete understanding of the interface of supply chain with other functional areas within the organization should greatly assist the organization to achieve improved business performance.

The dean, the Graduate Curriculum Committee, and the governing faculty of the College of Business have approved this dual degree program. The Council of Deans, the Graduate Subcommittee of the UCDC, and the provost and vice chancellor of academic affairs at the University of Michigan-Dearborn have also extended their approval. The President's Council, State Universities of Michigan approved the new program on October 17, 2014.

I am pleased to present this proposal for your approval.

Recommended by:



Daniel Little, Chancellor  
University of Michigan-Dearborn

December 2014