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THE UNIVERSITY OF MICHIGAN  
REGENTS COMMUNICATION


Item for Information

SUBJECT: Reorganization of the Division of Government Relations  
University of Michigan-Dearborn

The senior leadership of the University of Michigan-Dearborn has conducted a review of the administrative duties associated with the current positions of vice chancellor for government relations and the executive director of marketing and communications. To better reflect the current needs and priorities associated with these functions, it was agreed that a consolidation of functions would be appropriate.

The position of vice chancellor for government relations will be renamed to that of vice chancellor for external relations. The vice chancellor for external relations will be responsible for communications, marketing and government relations. The new configuration of responsibilities will enhance the capacity for the campus to represent its needs to local, state and federal governments at a reduced overall cost to the campus, and will continue to provide excellent professional support for the communications and marketing needs of the campus.

Respectfully submitted:



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Daniel Little, Chancellor  
University of Michigan-Dearborn

November 2012