

THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

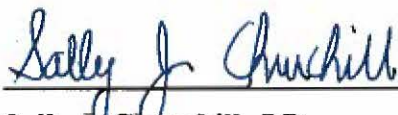
Thomas C. Kinnear, Ph.D., D. Maynard Phelps Collegiate Professor of Business Administration and professor of marketing in the Stephen M. Ross School of Business, retired from active faculty status on August 31, 2018.

Professor Kinnear received his B.Com. (1966) and honorary LL.D. (2002) degrees from Queen's University, his M.B.A. (1968) degree from Harvard University, and his Ph.D. (1972) degree from the University of Michigan. He joined the University of Michigan faculty as an assistant professor in 1975, and was promoted to associate professor in 1976, and professor in 1980.

Professor Kinnear was the founding executive director of the Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies at the Stephen M. Ross School of Business. He was a former Eugene Applebaum Professor of Entrepreneurial Studies, senior associate dean of the Stephen M. Ross School of Business, and former vice president for development for the University when he headed the \$1.4 billion Campaign for Michigan in the 1990s. Professor Kinnear received lifetime achievement awards from the Michigan Venture Capital Association, the New Enterprise Forum, and the American Marketing Association Foundation. He held a faculty appointment at the University of Western Ontario's Ivey Business School, as well as visiting appointments at Harvard University, Stanford University, and the European Management Institute. Professor Kinnear's teaching and research interests were in the areas of entrepreneurial studies, strategic marketing planning, marketing and public policy, and market-based management. His Ph.D. dissertation examined the economic concept of market failure as it relates to ecological issues. Professor Kinnear's research activity has resulted in publications in numerous scholarly journals, including the *Journal of Marketing*, the *Journal of Marketing Research*, the *Journal of Consumer Research*, the *Journal of Public Policy and Marketing*, and the *Journal of Business Research*. He is a former editor of the *Journal of Marketing* and a former founding editor of the *Journal of Public Policy and Marketing*.

The Regents now salute this distinguished faculty member by naming **Thomas C. Kinnear, D. Maynard Phelps Collegiate Professor Emeritus of Business Administration and professor emeritus of marketing**.

Requested by:



Sally J. Churchill, J.D.
Vice President and Secretary of the University

July 2018