THE UNIVERSITY OF MICHIGAN

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement
Action Requested: Adoption of Retirement Memoir

W. Russell Neuman, Ph.D., John Derby Evans Professor of Media Technology, professor of communication studies, adjunct professor of sociology in the College of Literature, Science, and the Arts, and research professor, Institute for Social Research, retired from active faculty status on May 31, 2014.

Professor Neuman received his B.A. degree from Cornell University in 1967 and his M.A. and Ph.D. degrees from the University of California, Berkeley in 1969 and 1975, respectively. He held faculty positions at Yale University, the Massachusetts Institute of Technology, Tufts University, and Harvard University. Professor Neuman joined the University of Michigan faculty as the John Derby Evans Professor of Media Technology and professor of communication studies in 2001. He served as a senior policy analyst in the White House Office of Science and Technology Policy from 2002-03.

Professor Neuman’s research interests include political communication, media law, regulation and policy, and the rise and impact of new media on politics, industry practices and on public policy and regulation. He published over fifty journal articles and authored or co-authored ten books including The Paradox of Mass Politics: Knowledge and Opinion in the American Electorate (1986), The Future of the Mass Audience (1991), The Gordian Knot: Political Gridlock on the Information Highway (1997), Affective Intelligence and Political Judgment (2000), and Media, Technology, and Society: Theories of Media Evolution (2010). In 1997 he received the Albert Freedman Award from the International Society of Political Psychology for “Best Paper Presented at the 1996 Meetings,” (with Michael MacKuen and George Marcus) and in 2007 Professor Neuman received the Murray Edelman Distinguished Career Award from the American Political Science Association. Professor Neuman taught graduate and undergraduate courses on new media policy and technology, the media and public affairs, digital technologies and new media, and media institutions. Professor Neuman has been a dedicated teacher and mentor of undergraduate and graduate students, as well as junior faculty, and an outstanding leader within the department.

The Regents now salute this distinguished teacher and researcher by naming W. Russell Neuman professor emeritus of communication studies and research professor emeritus.

Requested by:

Sally J. Churchill, J.D.
Vice President and Secretary of the University

July 2014