

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
July 18, 2013

ACTION REQUEST

Subject: Michigan Stadium
2014 Bridgestone NHL Winter Classic


Action Requested: Approval of Concessionaire's Application for Liquor License

Background:

In March 2013, the Board of Regents approved licensing the use of Michigan Stadium to NHL Enterprises for the 2014 Bridgestone National Hockey League (NHL) Winter Classic between the Detroit Red Wings and Toronto Maple Leafs on January 1, 2014 (with a contingency date of January 2, 2014). Public Act 212 of 2012, approved in June 2012, modified the Michigan Liquor Control Code Section 531(7) to allow the Michigan Stadium concessionaire to apply for a liquor license for the event. Under the Michigan Liquor Control Code, the Board of Regents must provide local government approval for the concessionaire's application for the liquor license.

We recommend that the Board of Regents approve the application for a Class C License and Catering Permit by Sodexo Management Inc. for the 2014 Bridgestone NHL Winter Classic hockey game to be held at Michigan Stadium on January 1, 2014 (with a contingency date of January 2, 2014).

Respectfully submitted,



Timothy P. Slottow
Executive Vice President and
Chief Financial Officer

July 2013