

PROMOTION RECOMMENDATION
The University of Michigan-Dearborn
College of Arts, Sciences, and Letters

Pamela E. Pennock, associate professor of history, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters, is recommended for promotion to professor of history, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.

Academic Degrees:

Ph.D.	2002	The Ohio State University, History, Columbus, OH
M.A.	1995	The Ohio State University, History, Columbus, OH
B.A.	1994	Wittenberg University, History, Springfield, OH

Professional Record:

2014 – present	Campus Assessment Coordinator and Faculty Consultant in Hub for Teaching and Learning Resources, University of Michigan-Dearborn
2007 – present	Associate Professor, University of Michigan-Dearborn
2002 – 2007	Assistant Professor, University of Michigan-Dearborn
1997 – 2002	U.S. History Instructor, The Ohio State University, Columbus, OH

Summary of Evaluation:

Teaching: Professor Pennock is rated excellent in teaching. She is a vital member of the history discipline, teaching introductory courses in U.S. History, as well as several upper-level courses on specific periods or topics, the history methods course, and the senior seminar. Since becoming an associate professor in fall 2007, Professor Pennock has taught 44 classes requiring nine separate preps. Her classroom teaching is complemented by her supervision of students completing theses and independent studies.

Professor Pennock is a highly talented teacher. The qualitative portion of her student evaluations abounds with praise for her teaching, while the quantitative section of her evaluations places her among the department's highest rated teachers. From winter 2008 through winter 2016, Professor Pennock's mean scores for "evaluation of instructor" and "evaluation of course" were 4.7 and 4.63, respectively. The frequency distribution of her scores is even more impressive. 82% of her courses received a score of 4.5 or higher for evaluation of instructor; 53% had a rating of at least 4.75. 82% of her courses received a score of 4.5 or higher in the "evaluation of course" category. For each of the four remaining evaluation questions used for all UM-Dearborn instructors—instructor knowledge, effective teaching, communicating requirements, and high standards for student achievement—at least 91% of Professor Pennock's courses received a rating of 4.5 or higher, and at least 52% were 4.75 or higher. Students are especially impressed with Professor Pennock's ability to create challenging classes that are highly enjoyable, despite the workload.

Research: Professor Pennock is rated excellent in research. She has authored one book, two journal articles, and seven book reviews since her promotion to associate professor. Professor

Pennock's book depicts the strategies used by Arab American organizations to elevate critical concerns on the policy agenda and places those efforts in the context of other U.S. social movements of the time period. She demonstrates that, recognizing the barriers to pursuing electoral strategies, Arab American activists methodically forged alliances with other anti-imperialist and anti-racist movements. This decades-long coalition approach enabled them to bring attention to critical issues that otherwise may not have received attention. External reviewers confirm that her work is path-breaking and will greatly foster understanding of political activism of Arab Americans.

Recent and Significant Publications:

Pennock, P. The Rise of the Arab American Left: Activists, Allies, and Their Fight Against Imperialism and Racism in the 1960s-1980s. 350 pages, University of North Carolina Press, (forthcoming in 2017).

Pennock, P. "Third World Alliances: Arab American Activists at American Universities, 1967-1973," *Mashriq & Mahjar: Journal of Middle East Migration Studies* 2 (fall 2014): 55-78.

Pennock, P. "'The Number One Social Problem of Our Time': American Protestants and Temperance Politics in the 1950s," *Journal of Church and State*, 54 (summer 2012): 1-31.

Service: Professor Pennock is rated excellent in service. Whether volunteering to address ad-hoc, short-term needs; serving on various standing committees; or moving critical university initiatives forward through formal administrative appointments, she has consistently treated service as vital to fulfilling her faculty responsibilities throughout her tenure at the university. Professor Pennock has aided faculty development by serving on faculty search committees and interdisciplinary P&T committees, mentoring junior faculty, conducting peer observations of teaching, and providing one-on-one advising on pedagogical practices through the Hub for Teaching and Learning Resources. She has facilitated program development through her service as coordinator of the Social Studies program, history discipline representative, member of college-wide program committees, Campus Assessment Coordinator, and Dearborn Discovery Core (i.e., general education) Committee chair. Faculty governance has been improved through Professor Pennock's participation in the Department Executive Committee, CASL Executive Committee, CASL Curriculum Committee, and Faculty Senate. Professor Pennock has been active in each of these service roles and consistently performed her duties with a goal of improving the university and the opportunities it provides for students and faculty.

External Reviewers:

Reviewer A: "*The Rise of the Arab American Left*, is a strong contribution to the literature on social change movements in the last half of the 20th century and to scholarship on Arab American identity in the United States. The publisher with whom Pennock has a contract is a first-rate one, and the series at that press is an up and coming one that is garnering a lot of attention ... Pennock's second major research project, which includes related published articles, is a well realized and successfully completed work of scholarship."

Reviewer B: "Professor Pennock's work is critically important for all of us interested in politics, identity, coalition building, ethnic and racial conflict and cooperation, and the development of new forms of citizen-activism. Well researched yet widely accessible, this work is not only at

the cutting edge of this exciting new field of Arab American activism, it helps define its parameters and questions.”


Reviewer C: “It is a most impressive book, deeply researched in many archives and assimilating all of the relevant literature ... I found the book well-conceived, thorough, rich in scholarship, and convincing of argument ... *The Rise of the Arab American Left* is first-rate scholarship. It is directed to a second area of interest that is utterly unconnected to Professor Pennock's earlier work, so she has taken a big leap and done so successfully. Her current scholarship is not just worthy; it is important ... Her scholarship is of the first water. I would love to have her as a colleague at my university, but she seems to have a higher calling at yours. Congratulations.”

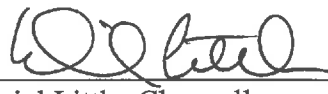
Reviewer D: “...a rising star in American history ... her first monograph, *Advertising Sin and Sickness: The Politics of Alcohol and Tobacco Marketing, 1950s-1980s* ... was, frankly, ahead of its time. Dr. Pennock was clearly more aware of how important it was to study the cultural politics of selling addiction before anyone else ... Her latest book, *The Rise of the Arab American Left: How Activists Cultivated Alliances Against Imperialism and Racism in the 1960s-1980s*, is even more paradigm-shifting than her first was ... [and] will make Pamela Pennock an even more nationally respected scholar than she already is.”

Reviewer E: “As a scholar of this period [1960-1980], I can speak not only to the high quality but value of the work as an important scholarly intervention into a period and subject that continues to yield important findings. Her study will complement the work of nationally recognized scholars such as Ibram Rogers and Martha Biondi who have published influential studies on black student activism in the same period but only hinted at the activities of other marginalized groups organizing on American campuses.”

Summary of Recommendation:

Professor Pennock is a talented classroom instructor who fosters student growth through classes that are both challenging and enjoyable. Her research sheds light on the important political history of Arab Americans and is recognized for its excellence by external reviewers. Her service greatly benefits our students, academic programs, and the campus as an institution. We are pleased to recommend, with support of the College of Arts, Sciences, and Letters Executive Committee, Pamela E. Pennock for promotion to professor of history, with tenure, Department of Social Sciences, College of Arts, Sciences, and Letters.


Martin J. Hershock, Dean
College of Arts, Sciences, and Letters


Daniel Little, Chancellor
University of Michigan-Dearborn

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