PROMOTION RECOMMENDATION
University of Michigan-Flint
College of Arts and Sciences
Department of Communication and Visual Arts

Marcus Paroske, assistant professor of communication, Department of Communication and Visual Arts, College of Arts and Sciences, is recommended for promotion to associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Academic Degrees:

<table>
<thead>
<tr>
<th>Degree</th>
<th>Year</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Ph.D.</td>
<td>2006</td>
<td>University of Pittsburgh</td>
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<tr>
<td>M.A.</td>
<td>2005</td>
<td>University of Pittsburgh</td>
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<tr>
<td>M.A.</td>
<td>1999</td>
<td>Colorado State University, Fort Collins, Colorado</td>
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<tr>
<td>B.A.</td>
<td>1997</td>
<td>Regis University, Denver, Colorado</td>
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Professional Record:

2007 – Present  
Assistant Professor of Communication, University of Michigan-Flint

2005 – 2007  
Lecturer, Department of Political Science, Temple University

2004 – 2005  
Visiting Instructor, Department of Communication, University of Pittsburgh

1999 – 2004  
Graduate Teaching Fellow, Department of Communication, University of Pittsburgh

1997 – 1999  
Graduate Teaching Assistant, Department of Speech Communication, Colorado State University

Summary of Evaluation:

Teaching – Over six years Professor Paroske has taught a wide range of undergraduate courses, overseen course development, devised a new minor in Communication, led department assessment efforts and earned highly favorable responses from students and peers alike for his teaching. Additionally, he has revamped the college’s competitive Speech and Debate program, which he developed and has led since 2007.

Research – Professor Paroske has nine publications or acceptances since his first scholarly publication in 1996. Since his arrival at the University of Michigan-Flint in 2007, he has completed six articles, four of which are in print, one is forthcoming, and another has been accepted. More work is in progress. His publications include one in the Quarterly Journal of Speech, widely viewed to be the premier journal in the discipline. Professor Paroske is a fine scholar with an active research agenda.
Recent and Significant Publications:

Publications

Conference Activity – Competitive Papers

Media Appearances
WJRT-TV First at Four Focus Interviews
Dozens of live, on-set interviews analyzing political speeches, debates and press relations.
WJRT Newsmaker Program
Interviewed as expert in political communication for several episodes of this public affairs program.
WJRT and WNEM Political Expert
Frequent expert commentator for news coverage of political campaigns and public argumentation.
Service – Professor Paroske has been exceptionally active in his home department by chairing search committees, overseeing assessment, and while still untenured, serving as director of communication. He has twice been named the campus’ American Democracy Project Fellow, and served on the 2011-12 Strategic Planning Steering Committee. He is active in the community and his profession. Professor Paroske is among the College’s most “engaged” citizens.

External Reviewers:

Reviewer (A):
“Considering Dr. Paroske’s work in forensics it is impressive to see the depth of his publication and conference presentation record. With two publications, three forthcoming articles, and one article under review, Dr. Paroske has maintained a high level of scholarship both in quality and quantity. That scholarship indicates a broad reach of research interests without losing focus on primary research goals.”

Reviewer (B):
“In sum, I believe that Dr. Paroske’s research is programmatic, of the highest quality, and has been published in the most influential outlets possible.”

Reviewer (C):
“At the outset, I would indicate that the quality and number of scholarly works that Dr. Paroske has presented in support of his case for promotion exceeds what typical debate coaches have achieved at a similar point in time.”

Reviewer (D):
“He has a number of quality essays in some of the leading journals in the field of communication and argumentation studies. The sine-qua-non for any communication scholar is to publish in the Quarterly Journal of Speech; easily the gold standard for work in rhetorical theory and criticism. Dr. Paroske has passed this bar relatively early in his career and has done so with an excellent essay on science policy controversy.”

Reviewer (E):
“He has gained publication in the most prestigious publications in our field, indicating that reviewers also had a high evaluation of his work. His ability to interface argumentation concepts with modern regulatory practices has been especially impressive. His additional work on evaluation of communication achievement is also quite excellent, and I have decided to borrow concepts from it for evaluation of the achievements of our students. His work is not just interesting; it is characterized by high quality.”

Reviewer (F):
“Dr. Paroske’s contributions to the area of public policy rhetoric are substantial. Here I include his essays in the international journal Controversia as well as Rhetoric and Public Affairs, Social Epistemology, and the Quarterly Journal of Speech. All of these are excellent and highly recognized journals and I would mention that the Quarterly Journal of Speech is the most highly recognized journal in the field.”
Summary of Recommendation:

Based on excellent teaching, productive service and a distinguished scholarly record, the College of Arts and Sciences Executive Committee and Dean enthusiastically recommend the promotion of Marcus Paroske to the rank of associate professor of communication, with tenure, Department of Community and Visual Arts, College of Arts and Sciences.

Recommended by:

D. J. Trela, Dean
College of Arts and Sciences

Recommendation endorsed by:

Gerard Voland, Provost and
Vice Chancellor for Academic Affairs

Ruth J. Person, Chancellor
University of Michigan-Flint

May 2013