

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

**Adopted by the Regents
May 16, 2013**

ACTION REQUEST

SUBJECT: New graduate degree program in the Stephen M.
Ross School of Business

ACTION REQUESTED: Approval to offer a new Master of Management Degree,
Stephen M. Ross School of Business

The Stephen M. Ross School of Business proposes a new graduate degree program, "Master of Management." The proposed program has been under development by faculty and staff at the Ross School for the past year and will provide an important and complementary addition to the Ross School's other degree programs at the undergraduate and graduate levels. The primary objective of this program is to address unmet and growing demand for graduate-level business education for students whose recent undergraduate degree is in a non-business area (liberal arts, engineering, or the sciences) and who would like exposure to the fundamentals of business to better prepare for the work environment. Peer institutions have just begun to enter into this market over the last several years, and the faculty of the Ross School view this as an opportunity to be at the forefront in this important area.

The proposed program will build on existing strengths of the Stephen M. Ross School of Business and will be overseen by a Master of Management Faculty Director, Staff Director, and Program Advisory Committee. The Ross School's administrative infrastructure in the areas of admissions, recruitment, and career placement will be leveraged to keep new, incremental program costs to a minimum.


The proposed program was approved by the faculty of the Stephen M. Ross School of Business in March 2013. We request that the Regents approve the offering of the new graduate degree, Master of Management. Pending approval, the first students will enter the program in July of 2014, following further approval from the Presidents Council of State Universities of Michigan.

Recommended by:

Recommendation endorsed by:



Alison Davis-Blake, Dean
Stephen M. Ross School of Business



Martha E. Pollack, Provost and
Executive Vice President for Academic Affairs

May 2013