PROMOTION RECOMMENDATION
University of Michigan-Flint
College of Arts and Sciences
Department of Communication and Visual Arts

Sarah Frances Rosaen, assistant professor of communication, Department of Communication and Visual Arts, College of Arts and Sciences, is recommended for promotion to associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Academic Degrees:

<table>
<thead>
<tr>
<th>Degree</th>
<th>Year</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Ph.D.</td>
<td>2006</td>
<td>Michigan State University, Lansing, Michigan</td>
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<tr>
<td>M.A.</td>
<td>2003</td>
<td>Michigan State University, Lansing, Michigan</td>
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<tr>
<td>B.A.</td>
<td>1999</td>
<td>University of Michigan, Ann Arbor, Michigan</td>
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Professional Record:

2006 – Present
Assistant Professor of Communication, Department of Communication and Visual Arts, College of Arts and Sciences, University of Michigan-Flint

2001 – 2005
Instructor and Teaching Assistant, Michigan State University

Summary of Evaluation:

Teaching – Professor Rosaen teaches core courses in the communication major. She has evolved into a gifted teacher focusing powerfully on student learning. Students and peers alike attest to her improvement and growth as an instructor. She has also developed into a leader in her department and the College in efforts at effectively assessing student learning. She is dedicated to continuing to improve her pedagogy and benefit her students.

Research – With a research agenda focusing on the social and psychological effects of media on children, Professor Rosaen has a solid series of publications and presentations that have appeared in good to high quality refereed journals and have been delivered at prestigious conferences in the field of communication. Additional research in progress promises well for continued productivity post-tenure. Of particular interest is a new line of research focused on the assessment of student learning, which presents a true marriage of teaching and scholarly interests.

Recent and Significant Publications:

Refereed Publications:


**Invited and Non-Refereed Publications:**


**Manuscript Under Review for Refereed Publication:**


**Manuscript in Preparation for Journal Submission:**

Rosaen, S. F. and Paroske, M. “Assessing Student Learning in a Multidisciplinary Major.”

**Service** – Professor Rosaen has ably served her department in a variety of capacities: on search committees, spearheading curriculum development, and in advising student organizations. She has begun to assume leadership roles in the area of academic assessment, where she serves as a member of the University Assessment Committee and on the Assessment Academy Team. She is a committed, valued, and dedicated colleague.

**External Reviewers:**

Reviewer (A):

“… I have concluded that Dr. Rosaen has established herself successfully as a scholar focused on the role of information processing on children’s health and health-related behaviors. She is publishing in appropriate journals and is contributing to the field with her scholarship and her service to the editorial review process.”

Reviewer (B):

“Overall, the number of articles and high quality of the outlets in which they are published would suggest a very strong record of research activity. Given a teaching load of 18 credit hours per semester, Dr. Rosaen’s record is outstanding.”
Reviewer (C):
"Without reservation, I recommend Dr. Sarah F. Rosaen be tenured and promoted to associate professor. Her involvement in the field and the quality of her work suggests [sic] that she will continue to be a productive scholar and an engaged member of the academic community."

Reviewer (D):
"... her publication in Health Communication is important and has been cited often. As I mentioned earlier, content analyses are labor intensive, exacting and necessary work. Those studying child hood [sic] obesity are likely grateful that someone has taken the time to conduct this painstaking work."

Reviewer (E):
"Dr. Rosaen compares favorably with others in her peer group who are working in the same field. She has maintained an active program of research while sustaining a substantial teaching and university/department service load."

Reviewer (F):
"For a 2006 graduate, I would characterize her overall contribution as ‘outstanding’ .... I know of no one in her cohort who has done as much work on PSI as she has, or anything nearly as interesting. Pushing beyond her peer group of recent graduates, I would say that her work on PSI marks her as one of the top five [junior] scholars (assistant or associate professors) working in this area."

Summary of Recommendation:

Through dedicated and improved teaching, significant scholarly achievement, and engaged service, Professor Rosaen has earned the trust and confidence of her colleagues and clearly exceed College thresholds in the areas of teaching, research, and service. I strongly concur in the unanimous recommendation of department colleagues and the CAS Executive Committee in enthusiastically recommending Sarah Frances Rosaen for promotion to the rank of associate professor of communication, with tenure, Department of Communication and Visual Arts, College of Arts and Sciences.

Recommended by:

[Signature]

D. J. Treleaven
Dean
College of Arts and Sciences

Recommendation endorsed by:

[Signature]

Gerard Voland, Provost and
Vice Chancellor for Academic Affairs

Ruth J. Person, Chancellor
University of Michigan-Flint

May 2012