PROMOTION RECOMMENDATION
The University of Michigan-Dearborn
College of Business
Department of Management Studies

Yi Guo, assistant professor of management studies, Department of Management Studies, College of Business, is recommended for promotion to associate professor of management studies, with tenure, Department of Management Studies, College of Business.

Academic Degrees

Ph.D. 2004 Texas A&M University, College Station, TX
M.S. 1999 University of Nebraska at Omaha, Omaha, NE
B.E. 1994 Beijing Jiaotong University, Beijing, China

Professional Record

2004 - present Assistant professor of management studies, Department of Management Studies, University of Michigan-Dearborn

Teaching: Professor Guo is rated significantly capable in teaching. She teaches classes primarily at the undergraduate level with the occasional graduate course. Her work is largely in teaching computer programming courses. She uses examples from her work in industry as an analyst and a developer to bring a real-world nature to her classroom. Professor Guo is regularly reviewed by her peers and performs peer classroom teaching reviews to assist in her own teaching as well as develop others. Her teaching has continued to improve throughout her time as an assistant professor, as she has embraced the concepts of continuous improvement to make her lectures even more dynamic and interactions with the students both frequent and valuable to the learning process.

Research: Professor Guo is rated excellent in her research. She has sixteen peer-reviewed publications in press or published, nineteen published conference proceedings, and three book chapters. She has shown the ability to work as a lead, contributing, or supporting author. Her work is referenced in the discipline, the reference disciplines, and in pedagogy.

Professor Guo is well-known in the field for her work in the area of flow as it pertains to learning and customer reactions. The listing below of her recent and significant publications show the stream that she has created in advancing the fields of information systems, pedagogy, and psychology in understanding the phenomenon of flow.

Recent and Significant Publications:


Service: Professor Guo is rated excellent in her service. She has served on many major committees within the College and on several committees within the university. She does service to the discipline as an ad hoc reviewer, conference organizer, and proceedings editor. Professor Guo is also serving as the faculty coordinator and advisor for the MSIS degree program. Her service shows her commitment to the advancement of the discipline, the department, the college, and the university.

External Reviewers:
Reviewer A: “[Notes the quality and quantity of her work and states that her research record] would put her squarely in competition for the top research award [at my institution].”

Reviewer B: “[Dr. Guo] shows a strong ability to collaborate with colleagues on a number of different research streams.”

Reviewer C: “…impressed with the quality and quantity of her writing … think[s] her articles will impact future research.”

Reviewer D: “[Notes her ability to find holes in the literature and to perform quality research to fill those gaps,] providing interesting results that lead to practical implications.”

Reviewer E: “[her record] establishes her as outstanding faculty member who performs quality research.”
Summary of Recommendation:
Professor Guo is a highly regarded researcher who has made significant contributions in her career. Her publications reflect the stream that she has created in advancing the fields of information systems, pedagogy, and psychology in understanding the phenomenon of flow as it pertains to learning and customer reactions. Professor Guo has improved upon her teaching and has strived to make her lectures even more dynamic and interactive for her students. Her service shows her commitment to the advancement of the discipline, the university and to the college. We are very pleased to recommend, with strong support of the College of Business Executive Committee, Yi Guo for promotion to associate professor of management studies, with tenure, Department of Management Studies, College of Business.

Kim Schatzel  
Dean  
College of Business

Daniel Little  
Chancellor  
University of Michigan-Dearborn

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