PROMOTION RECOMMENDATION
The University of Michigan
School of Music, Theatre & Dance
Department of Winds and Percussion

Approved by the Regents
May 20, 2010

William M. Campbell, associate professor of music, with tenure, School of Music, Theatre & Dance, is recommended for promotion to professor of music, with tenure, School of Music, Theatre & Dance.

Academic Degrees:
M.M. 1985 Eastman School of Music (Trumpet Performance and Literature)
B.M. 1983 Eastman School of Music (with Performer’s Certificate, Applied Trumpet)

Professional Record:
2000-present Associate Professor, Department of Winds and Percussion,
            University of Michigan
1996-2000 Assistant Professor of Trumpet, Ohio State University
1992-1996 Assistant Professor of Trumpet, University of Kansas
1985-1992 Principal Trumpet with l’Orchestra del Maggio Musicale Fiorentino, Italy

Summary of Evaluation:
Teaching: Professor Campbell’s students are highly skilled, well organized and professional. As such, they have captured many of Professor Campbell’s attributes as a musical professional. Professor Campbell is committed to teaching the fundamentals of trumpet technique, and he is an extremely dedicated instructor. This high level of commitment has led to many of his former students’ achieving careers in orchestras, military bands, and teaching positions at other universities. Professor Campbell’s students do very well at competitions such as the International Trumpet Guild. Many of them also win berths at summer music festivals such as Aspen. Professor Campbell’s former students have expressed appreciation for their positive studio experience—the structure, discipline, mentoring, and knowledge they have received. Professor Campbell helped establish a new teaching initiative last year—the International Trumpet Institute in Tours, France—which provides students the opportunity to experience the pedagogy of French trumpet masters and to exhibit their own talents outside of the United States.

Professional Activities: Professor Campbell is a very active musician. His list of solo performances is extensive, in local, national and international venues. He has performed with some of the world’s most prestigious musical organizations, including the Chicago Symphony Orchestra and St. Louis Symphony Orchestra. As previously mentioned, he held the position of principal trumpet with the Orchestra del Maggio Musicale Fiorentino for seven years (under Zubin Mehta). He has also performed with the Columbus Symphony Orchestra, Kansas City Symphony, Brevard Music Center, Grand Teton Music Festival, Detroit Symphony Orchestra, and the Ann Arbor Symphony Orchestra. He is equally at home in solo, chamber and orchestral settings. Professor Campbell is a highly talented musician who performs beautifully in a range of styles. His playing has been applauded for his impeccable interpretation and musical judgment. In short, Professor Campbell is a highly accomplished, even world-class trumpet
player. He is highly regarded nationally, and his international reputation will only gain from the establishment of the International Trumpet Institute in Tours, France.

Service: Since 2003, Professor Campbell has served as a member of the Council of Departmental Representatives (the undergraduate curriculum committee). Additionally, he is the alternate representative for his department on the Faculty Committee on Graduate Education. Professor Campbell has coordinated numerous master classes and guest recitals at the School for well-known artists and chamber groups. In service to the School, Professor Campbell has participated on four key faculty search committees, is a frequent judge of the Concerto Competition, coaches Michigan Youth Orchestra and Michigan Youth Band Brass sectionals, and has performed as a soloist on numerous occasions, including the M. L. King Day concert in 2002. Professor Campbell performed for the University’s 9/11 Memorial Concert, and was also invited to perform as soloist at the televised memorial service for Bo Schembechler at Michigan Stadium. In service to the profession, he has organized a local chapter of the International Trumpet Guild at the University of Michigan. In 2008, Professor Campbell served as adjudicator for the Ann Arbor Society for the Musical Arts, Young Artists Competition. Professor Campbell frequently performs and gives master classes at local area high school and middle schools, as well as performing at the local St. Thomas the Apostle Catholic Church.

External Reviewers:
Reviewer A: “His innovative and creative output serves as a steadfast example of his commitment to his teaching and performing. He is a talented musician, whose performance provides an excellent model for his student. There is no question that William’s work has gained international and national recognition for excellence.”

Reviewer B: “It is obvious that Professor Campbell is a musician extraordinaire, a deeply committed educator, and trumpet performer of an extremely high order. This quality and quantity of his scholarly/creative work is commendable. The comparison of his accomplishments in relation to those of other scholars/artists in the discipline is outstanding. The impact of his work on the discipline is praiseworthy.”

Reviewer C: “Bill is the epitome of a leader. He is always prepared, eager to assist his section and the rest of the brass, and garners the respect of the entire orchestra both as a musician and as a person.”

Reviewer D: “I feel Mr. Campbell is an exemplary member of your faculty and deserving of promotion and tenure. He has been very active during his career, especially in the area of orchestral performance. His work with the orchestras in Italy and the United States gives him an international and national reputation in the trumpet world.”

Reviewer E: “Mr. Campbell’s vita points to a career that has progressed steadily over a long period of time. He has studied with excellent teachers at very fine institutions and has gone on to perform with exceptional groups in solo, chamber, and orchestral realms of brass performance. Indeed, the success of his students in International Trumpet Guild competitions is evidence of Mr. Campbell’s insistence on basics in his studio...”
Reviewer F: “Professor Campbell has represented the University of Michigan, its School of Music, Theatre and Dance, and the greater community with distinction. Professor Campbell’s students’ achievements at important competitions (National Trumpet Competition, International Trumpet Guild) indicate very high levels of scholarship and teaching in the trumpet studio.”

Reviewer G: “William Campbell is obviously a dedicated and focused teacher; his students are participating in fine festivals and being engaged professionally with good success throughout the United States. He has had successful tours with concerts and master classes both in Europe and Asia. Obviously these activities expand the already fine exposure for the University of Michigan in the international musical community.”

Reviewer H: “I strongly conclude that his educational and performance achievements are quite extraordinary, not only for the sheer quantity but also for its high quality. It is also clear that Professor Campbell is one of the finest trumpet teachers in the world. His students are consistently prepared for success in the present and future state of trumpet employment.”

Reviewer I: “He is a brilliant performer – very comfortable in solo, chamber music and orchestral settings. Mr. Campbell continues to add to his visibility by taking the initiative to explore opportunities for performance and teaching both at home and abroad.”

Reviewer J: “Professor Campbell’s performances demonstrate a great artistry with a true sense of character, color, balance and style. I would certainly rank Professor Campbell in the top teachers in our field.”

Reviewer K: “He has demonstrated his beautiful musical approach to music in his performances. William’s career has not been a long one yet but varied. He has many master classes, recitals and concerts and with his enthusiasm, I am positive he will continue after being promoted.”

Summary of Recommendation:
Professor Campbell is an accomplished and respected musician. He has successfully shared his musicality, technique, and vast experience with his students. He is an advocate for the Winds and Percussion Department and a thoughtful and collaborative colleague. It is with great pleasure to support of the School of Music, Theatre & Dance Executive Committee and recommend William M. Campbell for promotion to professor of music, with tenure, School of Music, Theatre & Dance.

Christopher W. Kendall
Dean and Paul Boylan Collegiate Professor of Music
School of Music, Theatre & Dance

May 2010