

THE UNIVERSITY OF MICHIGAN

Regents Communication

2

Recommendations for approval of new appointments
and promotions for regular associate and full professor ranks,
with tenure

THE UNIVERSITY of MICHIGAN
REGENTS COMMUNICAITON

Approved by the Regents

May 17, 2007

ACTION REQUEST: Faculty Promotion Approval

NAME: Fred M. Feinberg

CURRENT TITLE: Associate Professor of Marketing, with tenure, Stephen M. Ross School of Business

RECOMMENDED TITLE: Professor of Marketing, with tenure, Stephen M. Ross School of Business

EFFECTIVE DATE: September 1, 2007

It is recommended that Fred M. Feinberg, Associate Professor of Marketing, with tenure, Stephen M. Ross School of Business, be promoted to Professor of Marketing, with tenure, Stephen M. Ross School of Business, effective September 1, 2007

Academic Degrees:

1989 PhD Massachusetts Institute of Technology, Sloan School of Management
1983 SB Massachusetts Institute of Technology

Professional Record:

2005- Associate Professor of Marketing (with tenure), Stephen M. Ross School of Business at the University of Michigan
1998-2005 Associate Professor of Marketing (without tenure), Stephen M. Ross School of Business at the University of Michigan
1993-1998 Associate Professor of Management (with tenure), Rotman School of Management, University of Toronto
1989-1993 Assistant Professor of Management, Fuqua School of Business, Duke University

Summary of Evaluation:

Teaching:

Professor Feinberg has taught the Marketing Research course to both MBAs and BBAs over the past eight years, plus occasional statistics courses to executive audiences (in our Executive MBA program and the A.T. Kearney program, our most significant customer Executive Education program). Clearly, Professor Feinberg is an excellent teacher. He

maintains overall ratings which exceed the department and School average by a good margin, ranking consistently in the high 4's on a five point scale. His continued success in teaching the challenging "Statistics for Managerial Decision-Making" attests to his skill in making technical topics comprehensible and relevant for practitioners. He also continues to be highly successful in the doctoral seminar in marketing models which forms the core of what marketing PhD students need to know when beginning their studies. He is an outstanding teacher across a broad range of important audiences.

Scholarship:

Professor Feinberg's research papers, are primarily contributions to the well-established areas of Dynamic Models (e.g. of advertising spending and of uncertain consumer search) and of Choice Theory (in the sub-areas of variety-seeking behaviors, context effects affecting consumer choice, retail and category management, and Bayesian methods of modeling choice). He has also applied his methodological skills to the psychological study of cross-cultural and cross-age differences in memory, and to the area of product development (the marketing/engineering interface). Professor Feinberg also has an impressive pipeline of papers under review at "A" journals. In that pipeline list, are nine papers that are at (or being revised for) the second, third, fourth (and in one case, fifth) round of review at the *Journal of Marketing Research*, *Journal of Consumer Research*, *Marketing Science*, *Management Science*, and *Psychometrika*, the top journals in the field.

Significant and Recent Publications:

Kim, JG, Menzefricke U, **Feinberg, FM**. Capturing flexible heterogeneous utility curves: A Bayesian spline approach. *Management Science* Vol. 00, No. 0: 1-15, 2006.

Yoon, C, Gutchess, AH, **Feinberg, FM**, Polk, TA. A functional magnetic resonance imaging study of neural dissociations between brand and person judgments. *Journal of Consumer Research* Vol. 33, 31-40, 2006.

Ying, Y, **Feinberg, FM**, Wedel, M. Leveraging missing ratings to improve online recommendation systems. *Journal of Marketing Research*, Vol. XLIII, 355-365, 2006.

Vakratsas, D, **Feinberg, FM**, Bass FM, Kalyanaram, G. The shape of advertising response functions revisited: A model of dynamic probabilistic thresholds. *Marketing Science*, Vol. 23, No. 1, 109-119, 2004.

Feinberg, FM, Krishna A, Zhang, ZJ. Do we care what others get? A behaviorist approach to targeted promotions. *Journal of Marketing Research*, Vol. 39, 277-291, 2002.

Service:

Professor Feinberg has contributed to various departmental service needs, especially to our PhD Program of which he is now the Area Coordinator. He has served for a long time on

the Area Doctoral committee, has taught PhD courses for many years, and has worked closely with several PhD students. He also contributes actively to other departmental needs such as recruiting. He regularly attends and contributes to department workshops. He currently runs the Hosmer Lunch Speaker series and at the University level includes work with Engineering and Design.

External Reviewers:

Reviewer A: "The momentum that carried Fred through his tenure case hasn't abated at all – he has continued with an impressive stream of high-quality papers which have been generally well-received at leading journals. Not only has he cleared every hurdle that confronts a typical promotion case, but he has been showing the kind of genuine leadership that every department hopes to see (but doesn't always get) from its senior colleagues. It might have taken a few extra years for Fred to get to this point, (and I'm not suggesting that it's his fault), but he clearly deserves to be a full professor and will be a great contributor to the vitality and productivity of the Ross School for many years."

Reviewer B: "This is an easy letter to write since I have absolutely no hesitation in strongly supporting Fred's promotion to full professor. Fred is a prolific scholar. I was aware of several papers written by Fred, but after seeing his current resume I was even more amazed to see his recent productivity. He has published six papers in 2006 alone, has 13 papers under review (many in advanced stages of the review process) and many more in progress. This is a superb level of productivity. Overall, I consider Fred to be a true scholar. Therefore I strongly and enthusiastically support his promotion to full professor of marketing with tenure."

Reviewer C: "Currently he has a solid research record that more than justifies the rank of full professor, and more than half of this record (in number of publications) was built in the past four years! Most importantly, his record shows that he is genuinely interested in scholarly work, and has become more productive after tenure. I fully support his promotion."

Reviewer D: "I have no hesitation in recommending that you grant the promotion to Dr. Feinberg. About two years ago, I wrote an evaluation letter when he was being considered for tenure at your school. I strongly supported his tenure case at that time, and I have no hesitation in recommending promotion now. In the past two years, he has continued to be very productive, having published 4A papers in marketing journals, as well as several other good papers in other journals. With the current market conditions, you would be hard-pressed to find someone comparable who is not already a full professor at a peer school."

Reviewer E: "Since my last letter, Fred has maintained his elevated level of productivity. I would continue to characterize his work as addressing important topics, cutting edge methodologically, and exhibiting impressive breadth. His pipeline also continues to be very strong. He has three other papers listed in 2005, including and award-winning JBES

paper...All together I count 10 papers in top-tier marketing journals. Overall, I would rate Fred's productivity as excellent."

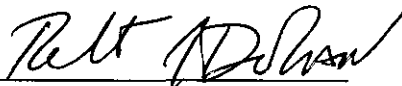
Reviewer F: "This letter is brief – I wrote for Fred's tenure just a couple of years ago, but also because Fred has been prodigiously productive in these years since tenure. Based on his record, I have no hesitation in supporting his case for promotion."

Summary:


Fred Feinberg has established an excellent research record, publishing in top journals. In addition, he has important streams of research underway, and a very impressive pipeline of work in progress and articles under review. He is already regarded as having made very significant contributions to the areas of Dynamic Models of Advertising and Brand Choice by the leading scholars in the field. His teaching and course development across a broad range of important programs are excellent. With the full support of the School's Executive Committee, I am pleased to recommend that Fred M. Feinberg be promoted to Professor of Marketing, with tenure, Stephen M. Ross School of Business, effective September 1, 2007.

RECOMMENDED BY:

RECOMMENDATION ENDORSED BY:



Robert J. Dolan, Dean
Stephen M. Ross School of Business



Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

May 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION**

ACTION REQUEST: Faculty Appointment Approval

NAME: Rodney D. Fort

Approved by the Regents

May 17, 2007

TITLE: Professor of Kinesiology

TENURE STATUS: With Tenure

EFFECTIVE DATE: September 1, 2007

APPOINTMENT PERIOD: University Year

On the recommendation of the members of our search committee in the Division of Kinesiology, I am pleased to recommend the appointment of Rodney D. Fort as Professor of Kinesiology, with tenure, effective September 1, 2007.

ACADEMIC DEGREES

Professor Fort earned his bachelor's degree in Environmental Studies from Utah State University in 1978 and his master's degree in Applied Economics in 1980 from Montana State University. In 1985 he was awarded the Ph.D. in Social Science from the California Institute of Technology.

PROFESSIONAL RECORD

Professor Fort began his appointment as an Assistant Professor of Economics at Washington State University in the fall of 1984. He was promoted to Associate Professor in 1990 and to Professor in 1997.

SUMMARY EVALUATION

Professor Rodney Fort is recognized as a leading authority on sports economics and business, both in the U.S. and abroad. In more than 50 articles and monographs since 1992 his work includes areas of industrial organization such as anti-trust economics, industry equilibria and entry decisions, and comparative analyses of North American and world sport leagues. He is credited with co-authoring (with James Quirk) one of the best books ever written about sport economics, *Pay Dirt*. This work lays out a theoretical background for the analysis of sports using labor economics, industrial organization, and public economics. He is known for his technical sophistication and use of strong empirical databases to prepare his arguments; in several papers he has made seminal contributions in the area of competitive equilibrium theory in player markets. Professor Fort's work has appeared in journals ranging from the *American Economic Review*, to *Economic Inquiry*, and the *Journal of Sports Economics*. He serves on the editorial boards of several journals and is vice-president of the International Association of

Sports Economists. He has co-authored two books, both of which have been nominated for awards, co-edited two texts, and is the author of the top sport economics text, now in its 2nd edition (2006).

Professor Fort is regularly invited to speak on sports economics issues at universities and institutes around the world. He has testified before the U.S. Senate and the New Zealand Commerce Commission. He is an invited keynote speaker at conferences in the U.S. and abroad and is interviewed by the media for broadcasts by the CBC and National Public Radio. His colleagues describe him as one of the top sports economists in a growing field, one that he helped to define and shape. He has been highly prolific but, more importantly, he provided theoretically sound leadership and outlined important issues for the field. He has a very active current research agenda and holds promise to be influential in the field for years to come.

EXCERPTS FROM EXTERNAL REVIEWERS

Reviewer A: “He started [his career] with a big bang, co-authoring with James Quirk one of the best books ever written about sports economics, *Pay Dirt*. Professor Fort’s reputation today is among the leading scholars in the field.”

Reviewer B: “He has published a large volume of original research on the economics of sports, much of it displaying a high level of modeling skill and technical expertise. His recent paper, ‘Talent Market Models in North America and World Leagues’ makes an important advance in the analysis of sports leagues by taking seriously the idea of optimal competitive balance. It is characteristic of leaders in any field to see larger issues, and Fort’s research agenda includes some of the major issues facing sports leagues...”

Reviewer C: “This field has developed from a subject in which economists dabbled from time to time into a serious object of sustained inquiry. Rodney Fort has led and overseen much of this transformation. He has a keen intellect, pays attention to essential facts, and has a knack for applying insights from economics to policy issues in the sports world.”

Reviewer D: “I consider him the leading economist who specializes in sports economics. While other economists have received wide recognition in the field, e.g. XXX, my evaluation is that Prof. Fort’s research is of significantly higher academic quality.”

Reviewer E: “His technical papers in professional journals and edited volumes, probably not surprising, given his Cal Tech background, are superb. I am truly in awe of the quantity, with no slouching on quality, of his contributions to the professional literature in sports economics.”

Reviewer F: “Rod has made several major contributions to the economics of sports. Probably his most important is his book with James Quirk, *Pay Dirt*...the chapter on competitive balance...presents the theoretical basis for the invariance hypothesis and the seminal empirical work on measuring competitive balance in each of the major sports. Among these [the leading sport economists] XXX has the biggest reputation, although his work does not exhibit the technical sophistication, theoretically or empirically, as Rod’s work.”


PUBLICATIONS

1. Fort, R. & Lee, Y.H. Forthcoming. "Structural Change, Competitive Balance, and the Rest of the Major Leagues." *Economic Inquiry*.
2. Fort, R. 2007. "Antitrust and the Sports Industry." In V. J. Tremblay and C.H. Tremblay (eds.) *Industry and Firm Studies* (Armonk, N.Y.: M.E. Sharpe, Inc.), pp. 245-266.
3. Fort, R. 2006. *Sports Economics, 2nd Ed.* (Upper Saddle River, NJ: Prentice-Hall, Inc.).
4. Fort, R. & Lee, Y. H. 2006. "Stationarity and Major League Baseball Attendance Analysis." *Journal of Sports Economics* 7(No.4 November): 408-415.
5. Fort, R., and Fizel, J. (eds.) 2004. *International Sports Economics Comparisons* (Westport, CT: Praeger Publishers).
6. Fort, R. 2004 "Subsidies as Incentive Mechanisms in Sports." *Managerial and Decision Economics* 25(March): 95-102.
7. Fort, R. and Quirk, J. 2004. "Owner Objectives and Competitive Balance." *Journal of Sports Economics* 5(No.1 February): 30-42.


SUMMARY OF RECOMMENDATION

Rodney D. Fort has established himself not only as one of the top scholars in sports economics but also as someone who has helped to shape this growing area of research into the strong area of interest and activity it is today. He has been a prolific writer using technically sophisticated and theoretically sound models to analyze issues of industrial organization and competitive balance in professional sports leagues. His work crosses disciplinary boundaries that will open doors for shared research collaborations at Michigan and interdisciplinary opportunities for students as well. His expertise in professional sport will enable him to create working relationships with teams in Southeast Michigan, as well. Professor Fort's ability to engage students and colleagues alike, along with his impressive academic profile strongly suggest he will make a very positive impact on Kinesiology and Michigan, just as he has on the field of sports economics. I am therefore please to recommend the appointment of Rodney D. Fort as Professor of Kinesiology, with tenure, effective September 1, 2007.

RECOMMENDED BY:


Beverly D. Ulrich
Dean, Division of Kinesiology

RECOMMENDATION ENDORSED BY:


Teresa A. Sullivan
Provost and Executive Vice President
For Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Faculty Appointment Approval

NAME: Brian A. Jacob

TITLE: Walter H. Annenberg Professor of Education Policy, and
Professor of Public Policy, Gerald R. Ford School of Public
Policy

TENURE STATUS: With Tenure

EFFECTIVE DATE: September 1, 2007

APPOINTMENT PERIOD: University Year

On the recommendation of the Dean, and with the endorsement of the faculty of the Gerald R. Ford School of Public Policy, we are pleased to recommend the appointment of Brian A. Jacob as the Walter H. Annenberg Professor of Education Policy, for a five-year term, effective September 1, 2007 through August 31, 2012, and professor of public policy, with tenure, effective September 1, 2007.

ACADEMIC DEGREES

Brian A. Jacob received his Artium Bacclausus from Harvard University in 1991 and his Doctorate from the University of Chicago in 2001.

PROFESSIONAL RECORD

In June 2001, Brian A. Jacob joined the faculty at Harvard University as an assistant professor in the John F. Kennedy School of Government. From September 2006 to August 2007, he has worked as a visiting associate professor in the Gerald R. Ford School of Public Policy at the University of Michigan.

SUMMARY OF EVALUATION

Brian A. Jacob is one of the most productive junior micro-economists in the country and is building an impressive reputation as a major scholar in the economics of education. In his publications, Professor Jacob focuses an economist's lens on real-life policy issues investigating how people (students, teachers, clients, bureaucrats, etc.) and institutions respond to particular policy incentives. He pays attention to institutional questions as well as economics questions; and then puts together rich and meticulously constructed datasets, and designs ingenious strategies for addressing the questions he poses. Professor Jacob addresses contentious policy issues – accountability policies, school choice, neighborhood effects, mandatory summer school attendance, merit pay, teacher cheating – and has made important contributions to several of those issues. His work provides the most convincing evidence out there that high stakes testing

can improve student test scores. He develops a plausible algorithm for detecting teacher cheating and shows that teacher cheating increased in response to accountability policies in the Chicago school district. His study of public housing demolitions suggests that neighborhood effects on children's educational outcomes are small. He finds that principals' evaluations of teachers are good predictors of test score gains in those teachers' classrooms and parental requests for those teachers. He finds little evidence that school choice is associated with achievement test score gains in Chicago. Evidence also suggests how Professor Jacob's is an excellent teacher. The students' written comments on his evaluation scores make it clear he is an excellent teacher who treats students with respect.

EXCERPTS FROM EXTERNAL LETTERS

Reviewer A: "Overall, it is clear that Jacob is a hard working and productive scholar. He has used his access to the Chicago public school data very effectively and turned out a series of papers that are clearly of direct policy use to education specialist and others interested in the Amicro design of education policies. I believe his track record easily warrants appointment at the full professor level."

Reviewer B: "He [Jacob] is an example of the very best [junior] researchers in the economics of education; his work is marked by ingenuity in posing research questions, care in devising tests of hypotheses, and fine craftsmanship in testing those hypotheses statistically. His ingenuity is highlighted in his *AER* article on public housing demolitions. To come up with the idea of testing the independent effect of living in a public housing project on student achievement by using the apparently random timing of public housing unit closures, he is able to show that public housing per se has no effect on achievement. You would be getting one of the nation's best thinkers on education."

Reviewer C: "Brian's contributions have not been limited to the economics of education, however. Despite the fact that the U.S. government spends more on public housing than we do on cash welfare for single mothers, public housing has received relatively little attention from economists. Brian has written one of the best papers in this area, using the fact that there were essentially random demolitions of housing projects in the Chicago area....Brian's research is fantastic...Clearly Brian deserves tenure and you guys should give it to him! He is terrific."

Reviewer D: "He [Jacob] is a [junior] scholar with a strong reputation for creativity and careful empirical work. There is no question that he will be a leader in the field—he is quickly becoming one already. Particularly given his ongoing work with the Chicago public schools, he would be an extraordinarily valuable asset for any institution trying to bridge the gap between research and policy."

Reviewer E: "...he [Jacob] demonstrates an outstanding ability to identify interesting policy questions and to use state-of-the-art applied econometric methodology to convincingly estimate causal effects....I have heard him make presentations at seminars, conferences, and professional meetings. Based on these presentations, he appears to be an extremely articulate person who answers questions clearly and should make an excellent teacher, especially for students in public policy."

Reviewer F: “Brian’s work has a wonderful fit at the University of Michigan. Education policy is currently an area at the University of Michigan that has considerable strength and national visibility. Adding a key rising star to that area would really create a remarkable team at one place...I write now to strongly support Brian’s appointment as full professor.”

Reviewer G: “Brian is among the most creative and prolific researchers working in the economics of education. In a relatively short period of time he has written several important papers and his list of current projects suggests he’ll likely continue at this pace for some time....he’s certainly one of the brightest stars in the economics of education and is likely to remain so for quite some time.”

Reviewer H: “For me, what sets Brian apart from most scholars is his inventiveness as a methodologist. Dr. Jacob’s application of different analytical techniques is flawless...Brian’s work shows a methodological ingenuity that is rare in the field... After reviewing his most current resume, I strongly support Dr. Jacob’s case for appointment as a full professor at the Ford School.”

Reviewer I: “Overall, I think Brian has an impressive body of work that has made a number of important contributions. The fact that Brian has good papers on a variety of topics is promising in terms of his future trajectory—e.g. he is not one to get stuck in a rut...Brian is able to successfully span fields, doing careful work that is equally relevant to economics and education policy...I enthusiastically support Brian for an appointment to full professor at the Ford School.”

RECENT PUBLICATIONS

Jacob, B. (2005). “Accountability, Incentives and Behavior: Evidence from School Reform in Chicago.” *Journal of Public Economics*. 89(5-6): 761:796.

Cullen, J., Jacob, B. and Levitt, S. (2005). “The Impact of School Choice on Student Outcomes: An Analysis of the Chicago Public School.” *Journal of Public Economics*. 89(5-6): 729-760.

Jacob, B. (2004). “Public Housing, Housing Vouchers and Student Achievement: Evidence from Public Housing Demolitions in Chicago.” *American Economic Review*. 94(1): 226-258.

Jacob, B. and Lefgren, L. (2004). “Remedial Education and Student Achievement: A Regression-Discontinuity Analysis.” *Review of Economics and Statistics*. LXXXVI(1): 226-244.

Jacob, B. and Lefgren, L. (2004). “The Impact of Teacher Training on Student Achievement: Quasi-Experimental Evidence from School Reform Efforts in Chicago.” *Journal of Human Resources*. 39(1): 50-79.

Jacob, B. and Levitt, S. (2003). “Rotten Apples: An Investigation of the Prevalence and Predictors of Teacher Cheating.” *Quarterly Journal of Economics*. 118(3): 843-877.

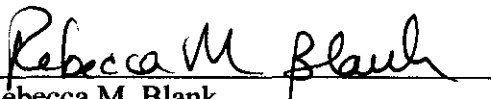
Jacob, B. (2002). "Where the Boys Aren't: Non-Cognitive Skills, Returns to School and the Gender Gap in Higher Education." *Economics of Education Review*. 21: 589-598.


SUMMARY OF RECOMMENDATION:

Due to his growing list of important papers on the economics of education and education policy, his reputation as an excellent colleague and collaborator, and his strong teaching skills, Brian A. Jacob is a great addition to the faculty of the Gerald R. Ford School of Public Policy. We are very pleased to recommend the appointment of Brian A. Jacob as the Walter H. Annenberg Professor in Education Policy, and professor of public policy, with tenure, effective September 1, 2007.

Recommended by:

Recommendation endorsed by:


Rebecca M. Blank
Joan and Sanford Weill Dean of Public Policy
Gerald R. Ford School of Public Policy


Teresa A. Sullivan, Provost and
Executive Vice President for
Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Faculty Appointment Approval
NAME: Puneet Manchanda
TITLE: Associate Professor of Marketing, Stephen M. Ross School of Business
TENURE STATUS: With Tenure
EFFECTIVE DATE: September 1, 2007
APPOINTMENT PERIOD: University Year

The Executive Committee of the Stephen M. Ross School of Business and I are pleased to recommend the appointment of Puneet Manchanda as Associate Professor of Marketing, with tenure, effective September 1, 2007.

ACADEMIC DEGREES:

Professor Manchanda received his Bachelor of Engineering with Honors in 1987 from the Birla Institute of Technology and Science, Pilani, India. He received a MBA in 1990 from the Indian Institute of Management, Ahmedabad, India and a Master of Philosophy in Business from the Graduate School of Business, Columbia University, New York in 1997. In 1998 he received his PhD from this same institution.

PROFESSIONAL RECORD:

Professor Manchanda began his career in 1992 as an adjunct faculty member in business at the University of Bombay. From 1995-1998 he was a Lecturer in Marketing at Columbia University. In 1998 he became an Assistant Professor of Marketing at the Graduate School of Business, University of Chicago. In 2003 he was promoted to Associate Professor (without tenure) at that institution.

RESEARCH:

His research primarily focuses on econometric analysis (especially using hierarchical Bayesian techniques) of resource allocation decisions in marketing, such as those of marketing communication budgets, as well as the modeling using such techniques of consumer choice decisions.

In the area of marketing communication decisions, his work is notable for its examination of budgeting and allocation decisions in contexts such as Internet advertising, and advertising and sales-force "detailing," for example visits to physicians, and for its study of how the role of marketing communications appears to change in its "informational versus persuasive" emphasis over the product life-cycle. His research also examines the nature of advertising response functions, and tests whether empirical support exists for the optimality of "pulsing" policies. He also uses the fact that individual consumers "learn" from advertising at different rates, to derive implications for the "micro-marketing" targeting of such advertising. In the area of modeling consumer choice, his research is distinguished by its focus on the interdependent choices of multiple (e.g. complementary) items in typical "shopping baskets," and when marketers "bundle" products together. This focus on studying "interdependent" choices also appears in his stream of work on how social networks affect individual choices as products diffuse through social networks.

TEACHING:

On the teaching front, he has taught the Core Marketing and Capstone Marketing Strategy courses at Chicago, where his teaching has garnered mean ratings of 4.50 and 4.42 on a 5-point scale, putting him among the “top 3” Marketing Instructors at Chicago, and generating very high student demand (90-95% of class capacity). These data seem to suggest at least a very good, if not excellent, performance on the teaching front.

SERVICE:

Professor Manchanda has been very active at Chicago in doctoral advising and teaching, and has been active in the organization of various professional conferences. Because of his work on marketing in the pharmaceutical industry, he has a “Faculty Affiliate” appointment with the Center for Health and the Social Sciences at Chicago, and he may well seek such an affiliation with the College of Pharmacy at Michigan.

EXCERPTS FROM EXTERNAL REVIEWS

Reviewer A: “Puneet is a smart and productive researcher. I count 14 publications on his record which is very good for a quantitative researcher who has been out for eight years, especially the 12 which have appeared from 2004 on. Importantly, four of the publications are in JMR and three in Marketing Science, the top journals in the field. Overall, Puneet has compiled a record of quality work and, at least recently, has been very productive in terms of output. He has also established himself as a leader in the assessment of the effectiveness of health communication. Michigan has a strong marketing department and Puneet would add to its strength.”

Reviewer B: “Professor Manchanda’s work is always of the highest quality and executed carefully. More important, Professor Manchanda’s work tackles challenging real managerial problems using state of the art methods. He is always ahead of others in picking important topics and then others follow. I have not observed Professor Manchanda in the classroom but he presents extremely well at conferences. His ratings suggest he is an outstanding teacher. Overall, you have my strongest support for this case.”

Reviewer C: “Overall, Puneet’s research is of high quality. Even more encouragingly, his research has become more theory-driven over time and has matured. Puneet explores important questions, often uses theory to guide his model development and applies the appropriate econometric techniques to estimate the proposed models. Puneet seems also to be an excellent teacher. In sum, I enthusiastically support Puneet Manchanda’s tenured appointment at the University of Michigan Business School. He would be a terrific addition to your school.”

Reviewer D: “In summary, Professor Manchanda has established a strong research stream in empirical modeling and has demonstrated an ability to make both methodological and substantive contributions. I believe his future research prospects are excellent – he has a solid pipeline and it is clear that he is developing considerable institutional knowledge and expertise in “communications” effects, broadly defined. Finally, my impression is that Professor Manchanda would make an excellent colleague on all fronts – research, teaching, service and social interaction.”

Reviewer E: “As for the future, Professor Manchanda has a full pipeline and there is no doubt in my mind that he will continue to produce good to high quality papers. One reason for this is that his skill set in econometrics is quite deep which will continue to allow him to probe new and challenging questions. Given the record and my evaluation of the work I feel quite comfortable in stating that Professor Puneet Manchanda has a strong case for tenure at the Ross School of Business.”

Reviewer F: "Dr. Manchanda works in areas that have attracted the top scholars of our field. In that sense he has exhibited good taste in research, has selected topics that are challenging and has applied leading estimation techniques that are only now beginning to be used in marketing...I have attended a couple of his presentations at conferences and he comes across as a thoughtful presenter. Based on the materials sent to me, his instructor ratings at his institution are well above the ratings obtained by other instructors teaching at a top MBA program. In summary, I believe that you have an excellent case for hiring Dr. Puneet Manchanda as an Associate Professor with tenure."

RECENT PUBLICATIONS:

Manchanda, Puneet, J-P Dube, KY Goh and PK Chintangunta. "The Effects of Banner Advertising on Internet Purchasing," *Journal of Marketing Research*, 43 (February), 98-108, 2006.

Manchanda, Puneet, DR, Wittink, A Ching, P Cleanthous, M Ding, X. J. Dong, et al. "Understanding Firm, Physician and Consumer Choice Behavior in the Pharmaceutical Industry," *Marketing Letters*, 16 (3/4), 293-308, 2005.

N, Sridhar, Puneet Manchanda and PK. Chintagunta. "Temporal Differences in the Role of Marketing Communication in New Product Categories," *Journal of Marketing Research*, 42 (August), 278-290, 2005.

Dube, JP, G Hitsch and Puneet Manchanda, "An Empirical Model of Advertising Dynamics," *Quantitative Marketing and Economics*, 3 (2), 117-144. (Lead Article), 2005.

Dube, JP and Puneet Manchanda, "Differences in Dynamic Brand Competition across Markets: An Empirical Analysis," *Marketing Science*, 24 (1), 81-95, 2005.


SUMMARY OF RECOMMENDATION:

Professor Manchanda is an excellent scholar. His research productivity in the highest journals of the field, the impact of his work on the field, his status as a clear thought leader, and his reputation as a scholar, all indicate that he would be a tremendous asset to the Ross School of Business and to the University of Michigan.


It is with great pleasure that I recommend Puneet Manchanda as Associate Professor of Marketing, with tenure, effective September 1, 2007.

RECOMMENDED BY:

RECOMMENDATION ENDORSED BY:



Robert J. Dolan, Dean
Stephen M. Ross School of Business



Teresa A. Sullivan, Provost and
Executive Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents

May 17, 2007

ACTION REQUEST: Faculty Appointment Approval
NAME: Brian P. McCall
TITLE: Professor of Education
TENURE STATUS: With Tenure
EFFECTIVE DATE: September 1, 2007
APPOINTMENT PERIOD: University Year

With the recommendation of the Executive Committee of the School of Education, I am pleased to recommend the appointment of Brian P. McCall as professor of education, with tenure, in the School of Education, effective September 1, 2007.

ACADEMIC DEGREES

Professor McCall received his B.A. in 1981 from the University of California, Los Angeles, a M.A. in 1986 and his Ph.D. in 1988 both from Princeton University.

PROFESSIONAL RECORD

Professor McCall was appointed assistant professor of industrial relations, University of Minnesota in 1988 and promoted to associate professor in 1995. He is currently the Curtis L. Carlson Professor of Human Resources and Industrial Relations in the Carlson School of Management at the University of Minnesota. He is also professor in the Applied Economics program, an adjunct associate at the Hubert H. Humphrey School of Public Affairs, has an appointment as a member of the Population Studies Center, and is an associate fellow of the Minnesota Supercomputer Institute, all of these appointments being at the University of Minnesota. In addition, Professor McCall is the director of the Human Resources Research Institute (HRRI) at the University of Minnesota.

SUMMARY OF EVALUATION

Dr. McCall's contributions to research methodology lie in the area of econometrics, which is the methodological arm of economics. He maintains membership in the American Statistical Association, as well as the American Economics Association, the Econometric Society, the Institute of Mathematical Statistics, and the Society of Labor Statistics. The majority of Dr. McCall's work, however, addresses various substantive problems in the fields of labor economics, economics of education, and occupational medicine. His research to date can be divided into four main areas: econometrics, the economics of education, labor economics, and occupational medicine. Dr. McCall has extensive experience teaching quantitative methods to students with varied interests in and statistical backgrounds. For nearly twenty years he has taught a three semester sequence in quantitative methods.

EXCERPTS FROM EXTERNAL REVIEWS

Reviewer A: "Brian's work has substantially improved our understanding of when we can distinguish between unobserved heterogeneity and duration dependence, i.e. when can we control for unobserved heterogeneity and avoid the biases in estimation. Moreover, the procedure he introduces in his 1998 *Econometrica* paper is now common practice for modeling unobserved heterogeneity in multispell, multistate unemployment spells."

Reviewer B: "Brian is an outstanding labor economist with a proven record of important papers. In addition to his strong early track record, Brian has continued to do very interesting work. I therefore am pleased to be able to recommend him for this position with great enthusiasm."

Reviewer C: "He is an outstanding statistician. Your colleagues will find him an excellent resource on these matters. Further as you can see from his teaching prizes, he also is really good at explaining these hard concepts to others."

Reviewer D: "I want to emphasize that Brian's talents are not confined to the technical side. From meetings I have attended with him, I know him to be a broad-minded thinker and an excellent intuitive economist. It does not surprise me that he has won awards to his teaching. His easy manner, grace, and interest in other people make him; I am sure, an excellent and constructive colleague."

Reviewer E: "Most recently, McCall has begun some extremely important work in the evaluation of education and educational programs. He presented his recent work on the Gates Scholars program here recently and it is clearly the start of an important new line of work that is bound to have a huge influence in the economics of education."

PUBLICATIONS

Stephen L. DesJardins, Dennis A. Ahlburg, and Brian P. McCall, 2006, "The Effects of Interrupted Enrollment on Graduation from College: Racial, Income, and Ability Differences." *Economics of Education Review*, 25, 575-590.

Stephen L. DesJardins, Dennis A. Ahlburg, and Brian P. McCall, 2006, "An Integrated Model of Application, Admission, Enrollment, and Financial Aid," *Journal of Higher Education*, 77, 81-429.

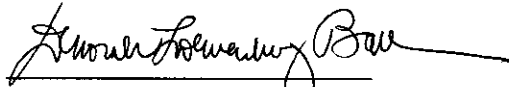
Elizabeth E. Davis, Matthew Freedman, Julia Lane, Brian McCall, Nicole Nestoriak, and Timothy Park, 2006, "Supermarket Human Resource Practices and Competition from Mass Merchandisers," *American Journal of Agricultural Economics*, 88, 1289-1295.

Brian P. McCall and Irwin B. Horwitz, 2006, "An Assessment and Quantification of the Rates, Costs and Risk Factors of Occupational Amputations: Analysis of Kentucky Workers' Compensation Claims 1994-2003," *American Journal of Industrial Medicine*, 49(12): 1031-1038.

SUMMARY OF RECOMMENDATION


Professor McCall has the stature in his field, the desire, the requisite methodological and quantitative knowledge, and the administrative experience that makes him a candidate to take over the vacancy in leadership of the Quantitative Methods Program. I am enthused about the set of skills and perspectives that he will bring to the School of Education. I am pleased to recommend the appointment of Brian P. McCall as professor of education, with tenure, effective September 1, 2007.

RECOMMENDED BY:



Deborah Loewenberg Ball
William H. Payne Collegiate Professor
and Dean, School of Education

RECOMMENDATION ENDORSED BY:



Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Faculty Appointment Approval
NAME: Susan J. Pressler
TITLE: Professor of Nursing
TENURE STATUS: With Tenure
EFFECTIVE DATE: June 1, 2007
APPOINTMENT PERIOD: 12 Month

On the recommendation of the Dean and with the endorsement of the Executive Committee of the School of Nursing, I am pleased to recommend the appointment of Susan J Pressler as professor of nursing, with tenure, effective June 1, 2007.

ACADEMIC DEGREES

Professor Pressler received a B.S. (Nursing) in 1976 from Indiana State University, a M.S. (Nursing) in 1980 from Indiana University and a D.N.S. (Nursing Synthesis and Educational Psychology) in 1990 from Indiana University.

PROFESSIONAL RECORD

Professor Pressler has served as an assistant professor at Ball State University, as well as an assistant professor, associate professor and professor with tenure at Indiana University.

SUMMARY OF EVALUATION

Professor Pressler has taught students at all levels, in classroom and clinical settings alike, and has supervised numerous independent student and research projects of graduate students. Her current formal teaching is mainly at the doctoral level, with mentorship as a major responsibility. She is co-director of an NIH-funded training grant for pre- and postdoctoral training. She is responsible for guiding pre-doctoral trainees, and works with the students and their assigned advisors in the preparation of individual grant applications. Student evaluations of her teaching are highly positive, attest to the high quality mentorship she provides, and the ways in which students benefit from her expertise and caring behavior towards them.

Professor Pressler has built a program of research that has garnered funding from federal and private sources. She has contributed in a co-investigator role on several NIH funded projects and is completing her first RO1 in a PI role. Professor. Pressler's program of research has developed a focus on linkages between heart failure and cognitive impairment that has generated here-to-fore unique insights about this co-morbidity. A growing national and international reputation is reflected in abstracts regularly accepted for presentation at the Scientific Sessions of the American Heart Association, invited keynote addresses throughout the Midwest, and papers

presented to international audiences. Particularly noteworthy is her receipt of the highly competitive Abstract of the Year Award at the American Heart Association Scientific Sessions in 2001.

EXCERPTS FROM EXTERNAL REVIEWS

Reviewer A: “Dr. Pressler has continuously built and been a part of interdisciplinary research teams. I have observed her work on these teams over the years and she is a natural leader as well as a valued colleague on these interdisciplinary projects.”

Reviewer B: “Dr. Pressler has spearheaded a number of studies aimed at improving the self-care of adults with heart failure. This work has helped to elucidate the unique set of symptoms confronting these adults and identify strategies to address them. A unique contribution of Dr. Pressler has been the link she has helped to establish between heart failure and cognitive impairment.”

Reviewer C: “She [Dr. Pressler] is an outstanding researcher, mentor, administrator, and research collaborator. In terms of her research, there has been a logical progression in her heart failure studies, from quality of life and self-care, to the evaluation, incidence, intervention for cognitive deficits in this patient population.”

Reviewer D: “Clearly, she has achieved national and international recognition in nursing and across disciplines for methodological and conceptual/substantive expertise relevant to her program of research and scholarship.”

Reviewer E: “Her 2000 publication in *Nursing Research* on self-care strategies of patients with heart failure spurred numerous investigators (including me) to include this variable in our conceptualization of heart failure disease management...Her work defining quality of life in this population was some of the earliest reported and again provided direction for other researchers.”

PUBLICATIONS

Welch, J.L., Bennett, S.J., Delp, R.L., Juliar, B., & Agarwal, R. (2006). Benefits of and barriers to dietary sodium adherence in hemodialysis patients. *Western Journal of Nursing Research*, 28, 162-180.

Bennett, S.J., Welch, J.L., Eckert, G.J., Oldridge, N.B., & Murray, M.D. (2006). Nutrition in chronic heart failure with coexisting chronic kidney disease. *Journal of Cardiovascular Nursing*, 21, 56-62.

Leshner, A.I., Baghdoyan, H.A., Bennett, S.J., Caples, S.M., DeRubeis, R.J., Glynn, R.J., Kaplan, R.M., Kvale, J.N., Poole, C., Robins, L.N., Waters, C.M., & Zorumski, C.F. (2005) National Institutes of Health State of the Science conference Statement: Manifestations and management of chronic Insomnia in Adults. *Sleep*, 28, 1049-1057.

Leshner, A.I., Baghdoyan, H.A., Bennett, S.J., Caples, S.M., DeRubeis, R.J., Glynn, R.J., Kaplan, R.M., Kvale, J.N., Poole, C., Robins, L.N., Waters, C.M., & Zorumski, C.F. (2005) National Institutes of Health State of the Science conference Statement: Manifestations and management of chronic Insomnia in Adults. *Journal of Clinical Sleep Medicine*, 28, 1049-1057.

Radford, M.J., Arnold, J.M., Bennett, S.J., Cinquegrani, M.P., Cleland, J.G.F., Havranek, E.P., Heidenreich, P.A., Rutherford, J.D., Spertus, J.A., Stevenson, L.W. (2005) ACC/AHA Key Data elements and Data Definitions for Measuring the Clinical Management and Outcomes of Patients with Heart Failure: a report of the ACC/AHA Task Force on Clinical Data Standards (Heart Failure Data Standards Writing Committee). *Journal of the American College of Cardiology*, 46, 1180-1207.

Bonow, R.O., Bennett, S., Casey, D.E., Jr., Graniats, T.G., Hlatky, M.A., Konstam, M.A., Lambrew, C.T., Normand, S-L.T., Pina, I.L., Radford, M.J., Smith, A.L., & Stevenson, L.W., (2005). ACC/AHA Key Data elements and Data Definitions for Measuring the Clinical Management and Outcomes of Patients with Heart Failure: a report of the ACC/AHA Task Force on Clinical Data Standards (Heart Failure Data Standards Writing Committee). *Journal of the American College of Cardiology*, 46, 1145-1178.

Groh, W.J., Bhakta, D., Lowe, M.R., & Bennett, S.J. (2004). Come see the softer side of clinical outcomes: quality of life measures in implanted defibrillator trials; invited editorial. *Journal of cardiovascular Electrophysiology*, 15, 292-294.

Hou, N., Chui, M.A., Eckert, G.J., Oldridge, N.B., Murray, M.D., & Bennett, S.J. (2004). Evaluation of age and gender on health-related quality of life in heart failure. *American Journal of Critical Care*, 13,153-161.

Bennett, S.J., Oldridge, N.B., Eckert, G.J., Embree, J.L., Browning, S., Hou, N., Chui, M., Deer, M., & Murray, M.D. (2003). Comparison of quality of life measures in heart failure. *Nursing Research*, 52, 207-216.

Bennett, S.J., & Suave, M.J. (2003). Cognitive deficits in persons with heart failure: A review of the literature. *Journal of Cardiovascular Nursing*, 18, 219-242.

SUMMARY OF RECOMMENDATION


I am very pleased to recommend the appointment of Susan J. Pressler as professor of nursing with tenure, effective June 1, 2007.

RECOMMENDED BY:

RECOMMENDATION ENDORSED BY:



Kathleen Potempa, Dean
School of Nursing



Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Faculty Appointment Approval
NAME: Kathleen A. Stringer
TITLE: Associate Professor of Pharmacy, College of Pharmacy
TENURE STATUS: With Tenure
EFFECTIVE DATE: July 1, 2007
APPOINTMENT PERIOD: 12 Month

On the recommendation of the Department of Clinical Sciences and with the endorsement of the Executive Committee of the College of Pharmacy, we are pleased to recommend the appointment of Kathleen A. Stringer as associate professor of pharmacy, with tenure, effective July 1, 2007.

ACADEMIC DEGREES

Professor Stringer received her Doctor of Pharmacy degree from the University of Michigan in 1985. She completed a one-year clinical pharmacy residency at the University of Illinois Hospital in 1986 and a two-year fellowship in cardiovascular research at Millard Fillmore Hospital in Buffalo, New York, in 1988.

PROFESSIONAL RECORD

Professor Stringer joined the University of Colorado School of Pharmacy as an assistant professor in 1988 and was promoted to associate professor, with tenure, in 1997. She was appointed as an associate member of the Cancer Center at the University of Colorado Health Sciences Center in 2003, at which time she was also appointed as an associate professor within the Graduate Program in Toxicology and Pharmaceutical Sciences.

SUMMARY OF EVALUATION

Professor Stringer is a highly qualified scientist in the area of cardiology and pulmonary inflammation with a primary emphasis in acute lung injury and acute respiratory distress syndrome. She has transitioned her research approach over the past eight years from clinical, primarily industry-funded work to a laboratory-based, translational, NIH-funded, focused research "program" in pulmonary inflammation. She has been very successful employing interdisciplinary collaborations in her work. Professor Stringer has published several very relevant papers in high-impact journals, and she is recognized nationally as an expert in her field. She is a talented clinical scientist who has been successful at bridging the gap between basic

science and clinical science, translating laboratory results into patient care applications. Professor Stringer is an effective and enthusiastic educator, having taught at the University of Colorado for almost 20 years, involved in both the Doctor of Pharmacy curriculum and more recently in the graduate program as a thesis advisor. She received the Teacher of the Year Award from the pharmacy students at the University of Colorado in 1997. Professor Stringer has an impressive record of service to national professional organizations, having served on several important committees and in several leadership positions. She was elected as a fellow of the American College of Clinical Pharmacy in 1995, which is a very prestigious honor.

EXERPTS FROM EXTERNAL LETTERS

Reviewer (A)

“It appears that her most recent publications describe benchtop original research of high scholarly impact. I would rank her scholarly publications as excellent. ...I believe she has the requisite credentials, evidence of grantsmanship, publication history, and time in service consistent with such an appointment.”

Reviewer (B)

“I believe Dr. Stringer is a solid academic citizen. She has developed a very good record of scholarship, an excellent record for obtaining grant support and a strong national visibility. When looking for a clinical pharmacy expert in cardiology, Dr. Stringer’s name would be at the top of the list.”

Reviewer (C)

“Kathleen has had an exemplary academic career. Collectively, Kathleen’s accomplishments in teaching, research and service provide a compelling picture of an academician who has demonstrated a commitment to education, developed a scholarly program of original research, and provided outstanding leadership to the profession.”

Reviewer (D)

“She has a sustained record of excellence in scholarship including didactic and clinical teaching as well as research funding and publication. The quality and quantity of her writings and overall research productivity place her, in my opinion, in the top 5% of other faculty with comparable number of years of academic experience.”

Reviewer (E)

“When comparing Dr. Stringer to other pharmacy practice faculty, she has had great success in the area of attaining research funding, especially over the past few years.”

Reviewer (F)

“Collectively, these activities show her passion and commitment to the profession as a pharmacist and faculty member. ...These are major journals, a testament to the quality of her papers.”

PUBLICATIONS

1. Stringer KA, Dunn J, Gustafson DL. Administration of Exogenous Tissue Plasminogen Activator reduces edema in mice lacking the tissue plasminogen activator gene. Clin Exp Pharmacol Physiol 2004;5-6:327-30.
2. Stringer KA, Sayers S, Freed BM, Flores SC. Particulate Phase of Cigarette Smoke Increases MnSOD in Rat Lungs. Free Rad Biol Med 2003; 35(suppl 1):S57.
3. Dunn JS, Nayar R, Campos J, Hybertson BM, Zhou Y, Manning MC, Repine JE, Stringer KA. Feasibility of Tissue Plasminogen Activator for Pulmonary Delivery. Pharmaceutical Research 2005;22:1-8.
4. Stringer KA, Hybertson BM, Cho OJ, Cohen Z, Repine JE. Tissue Plasminogen Activator (tPA) Inhibits Interleukin-1 Induced Acute Lung Leak. Free Rad Bio Med 1998;25:184-188.

SUMMARY

Professor Stringer is an outstanding researcher and educator. We are very pleased to recommend the appointment of Kathleen A. Stringer as associate professor of pharmacy, with tenure, in the College of Pharmacy, effective July 1, 2007.

RECOMMENDED BY:

RECOMMENDATION ENDORSED BY:



Frank J. Ascione, Dean
College of Pharmacy



Teresa A. Sullivan, Provost and
Executive Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

3

Recommendations for approval of reappointments
of regular instructional staff and selected academic administrative staff

May 17, 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION**

ACTION REQUEST: Reappointment of an Academic Administrative Appointment for a Faculty Member

NAME: Yavuz A. Bozer

CURRENT TITLES: Ford Motor Company Co-Director of the Joel D. Tauber Manufacturing Institute, and Professor of Industrial and Operations Engineering, with tenure, College of Engineering

RECOMMENDED TITLES: Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations, and Professor of Industrial and Operations Engineering, with tenure, College of Engineering

EFFECTIVE DATES: September 1, 2007 through August 31, 2008

The Deans and the Executive Committees of the College of Engineering and the Stephen M. Ross School of Business request the reappointment of Yavuz A. Bozer as the Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations effective September 1, 2007 through August 31, 2008.

The institute changed its name with the Regents at their January 2007 meeting from the Joel D. Tauber Manufacturing Institute to the Joel D. Tauber Institute for Global Operations. The Ford Motor Company Co-Directorship, an endowed administrative position intended to provide leadership for the institute, was established by action of the Regents in December of 1995.

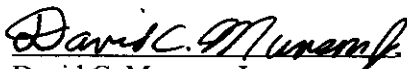
Professor Bozer received his B.S. from the Middle East Technical Institute in 1976 and his M.S. and Ph.D. degrees from Georgia Institute of Technology in 1978 and 1985, respectively. He joined the University of Michigan College of Engineering as an assistant professor in 1986, became an associate professor in 1992 and was promoted to professor in 1998. Professor Bozer has distinguished himself with his direction of the Program in Manufacturing (PIM), his committee activity in Industrial and Operations Engineering and his service since 2000 as a Joel D. Tauber Manufacturing Institute co-director.

Professor Bozer has established himself in the forefront of research in the fields of facility layout and materials handling. He has designed new courses in these areas and published his research in highly respected journals and several book chapters. He is an excellent teacher, receiving consistently high ratings from both undergraduate and graduate students.


The Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations will provide leadership within the College of Engineering relative to the institute's academic curriculum and its research activities. We are pleased to recommend the reappointment of Yavuz A. Bozer as the Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations effective September 1, 2007 through August 31, 2008.

RECOMMENDED BY:


RECOMMENDATION ENDORSED BY:



David C. Munson, Jr.
Robert J. Vlasic Dean of Engineering
College of Engineering



Teresa A. Sullivan
Provost and Executive Vice President for
Academic Affairs



Robert J. Dolan, Dean
Stephen M. Ross School of Business

May 2007

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Reappointment of a Professional Administrative Appointment

NAME: Peter F. Sweatman

CURRENT TITLE: Director, University of Michigan Transportation Research Institute

TERM: Five Years

EFFECTIVE DATES: September 1, 2007 through August 31, 2012

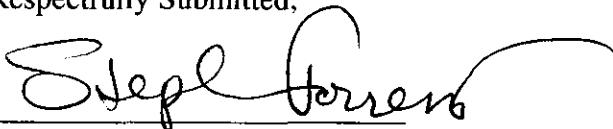
I am pleased to recommend the reappointment of Peter F. Sweatman as Director of the University of Michigan Transportation Research Institute, effective September 1, 2007 through August 31, 2012.

Dr. Sweatman earned his B.E. degree in mechanical engineering in 1968 and his Ph.D. in 1973 from the University of Melbourne. Since completing his education and training, he has been a senior research fellow at the University of Melbourne (1973-1976); a visiting scientist at Cornell University (1987); and a chief scientist at the Australian Road Research Board (ARRB) (1984-1989). Dr. Sweatman also founded and developed ARRB's heavy vehicle research over the period of 1976-1989 and was the founder and managing director of Roaduser Systems Pty Ltd (1989-2004).

This reappointment request is based upon Dr. Sweatman's strong performance as Director during his initial three-year appointment (September 1, 2004 through August 31, 2007). Highlights include: development of an External Advisory Board, which meets twice a year and has approximately 30 senior representatives from UMTRI's wide range of research sponsors and peers; creation of a Doctoral Studies Program, which has made its first awards; and an increase in the identification of large sponsorship opportunities, which has led to \$25M in federal funding for the *Integrated Vehicle Based Safety Systems (IVBSS)* in 2005.

I am very pleased that Dr. Sweatman has agreed to continue to serve in this capacity and strongly recommend his reappointment.

Respectfully Submitted,



Stephen R. Forrest
Vice President for Research

May 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION**

Approved by the Regents

May 17, 2007

ACTION REQUEST: Reappointment of an Academic Administrative Appointment
NAME: Kathleen Wade
CURRENT TITLE: Assistant Dean of Hospital Social Work, School of Social Work
TITLE BEING RENEWED: Assistant Dean of Hospital Social Work, School of Social Work
TERM: Five years
EFFECTIVE DATES: September 1, 2007 through August 31, 2012

Kathleen Wade is recommended for reappointment as Assistant Dean for Hospital Social Work, School of Social Work, effective September 1, 2007 through August 31, 2012.

Kathleen Wade earned a Bachelor of Arts degree in Psychology from William Paterson College in New Jersey in 1976; she earned her Masters of Social Work from New York University in 1984. She began her Doctor of Social Welfare Program at City University of New York in 1990 and completed this program in December 2003. She has had an extensive career in social work as social worker and case manager in the Division of Youth and Family Service; as the Director of Social Work in a community hospital in New Jersey; as the Social Work Preceptor/Supervisor and AIDS Program Coordinator at Mount Sinai Medical Center in New York City; as the Assistant Director of Social Work at New York Presbyterian Hospital and the Assistant Vice President of Clinical Services and Director of Social Work at Beth Abraham Health Services in the Bronx. In conjunction with these appointments, she has held academic appointments at Mount Sinai School of Medicine and at Columbia University in New York City. In October 2000, she was hired to be the Director of Social Work Services for the University of Michigan Hospital. In September 2001, she was appointed Assistant Dean for Hospital Social Work in the School of Social Work and in September 2006, she was appointed Research Assistant Professor in the School of Social Work.

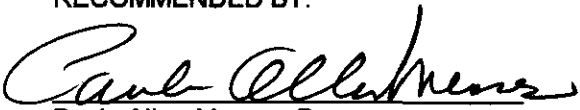
Kathleen Wade has a distinguished record of scholarly activities and research that focuses on evaluation and enhancement of social service delivery systems. She has worked on several research projects as Principal, Co-Principal Investigator and Consultant. She has co-authored a number of publications and her record of presentations and workshops is impressive. She has served as consultant and as a member of a number of advisory boards for medical facilities and health care organizations. She is a confirmed scholar, instructor and health care administrator. Her experiences as a medical social work administrator serve to enrich her teaching and have resulted in her reputation as an effective classroom instructor. Similarly, her research and publications serve to enrich her teaching and work as an administrator.


In all of these assignments and administrative roles, Kathleen Wade has exemplified the goals of the School by performing as an outstanding, capable professional leader. It is important to note that the School's educational and research programs conducted with the University Hospitals have expanded and improved during her tenure as Assistant Dean of Hospital Social Work.

As a clinician, researcher and colleague, Kathleen Wade is among the best and her reappointment to the post of Assistant Dean will allow continuation of this leadership. It is for these reasons that the School of Social Work asks the Regents to allow the School of Social Work to reappoint Kathleen Wade as Assistant Dean for Hospital Social Work effective September 1, 2007 through August 31, 2012.

RECOMMENDED BY:

RECOMMENDATION ENDORSED BY:


Paula Allen-Meares, Dean
Norma Radin Collegiate Professor of Social Work
and Professor of Education
School of Social Work


Teresa A. Sullivan, Provost and
Executive Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

4

Recommendations for approval of joint or additional appointments
or transfers of regular associate or full professors and selected
academic administrative staff

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Academic Administrative Appointment for a Faculty Member

NAME: J. David Allan

CURRENT TITLE: Professor of Conservation Biology and Ecosystem Research, with tenure, School of Natural Resources and Environment

ADDITIONAL TITLE: Associate Dean for Academic Affairs, School of Natural Resources and Environment

TERM: Three Years

EFFECTIVE DATES: July 1, 2007 through June 30, 2010

The Dean and the Executive Committee of the School of Natural Resources and Environment recommend the appointment of J. David Allan as associate dean for academic affairs in the School of Natural Resources and Environment for a three-year term, effective July 1, 2007 through June 30, 2010.

Professor Allan earned his B.Sc. degree in 1966 from the University of British Columbia. He earned his Ph.D. from the University of Michigan in 1971 from the Department of Zoology. He joined the faculty at the University of Michigan in 1990 as professor. Prior to joining the faculty at the University of Michigan, Professor Allan was promoted through the ranks to professor in the Department of Zoology at the University of Maryland in 1984.

Professor Allan's teaching emphasis is on the application of ecological knowledge to species conservation and ecosystem management. His research focuses on freshwater systems, with particular emphasis on streams and rivers. Current research centers on the influence of human activities on the condition of rivers and their watersheds, including the effects of land use on stream health, assessment of variation in flow regime, and estimation of nutrient loads and budgets.

This appointment reflects that Professor Allan's responsibilities have grown continually over the years. Professor Allan played a major role in the coordination and development of the School's academic program and curricula while maintaining his own research, teaching, and advising responsibilities. In 2003 he served as interim associate dean for academic affairs and more recently he has held offices and served on committees for the Ecological Society of America, the North American Benthological Society, and the American Society of Limnology & Oceanography.

The appointment of J. David Allan as associate dean of academic affairs appropriately recognizes both the breadth of his responsibilities in the School of Natural Resources and Environment, and his exceptional skill in discharging those responsibilities. We are pleased to recommend the appointment of J. David Allan as the associate dean for academic affairs, effective July 1, 2007 through June 30, 2010.

RECOMMENDED BY:



Rosina M. Bierbaum, Dean
School of Natural Resources
and Environment

RECOMMENDATION ENDORSED BY:



Teresa A. Sullivan,
Provost and Executive Vice President
for Academic Affairs

May 2007

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Academic Administrative Appointment for a Faculty Member

NAME: Alan V. Deardorff

CURRENT TITLES: John W. Sweetland Professor of International Economics, Professor of Economic and Public Policy, with tenure, Department of Economics, College Literature, Science, and the Arts, and Professor of Public Policy, with tenure, Gerald R. Ford School of Public Policy

RECOMMENDED TITLES: John W. Sweetland Professor of International Economics, Professor Economics and Public Policy, with tenure, Department of Economics, College of Literature, Science, and the Arts, and Professor of Public Policy, with tenure, and Associate Dean, Gerald R. Ford School of Public Policy

EFFECTIVE DATES: May 1, 2007 through April 30, 2009

The Dean and the Executive Committee of the Gerald R. Ford School of Public Policy recommend the appointment of Alan V. Deardorff as associate dean in the Gerald R. Ford School of Public Policy, effective May 1, 2007 through April 30, 2009.

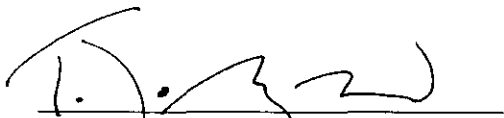
Alan V. Deardorff was educated at Stanford (B.S., 1966), and Cornell (M.A., 1969, Ph.D., 1971). He joined the faculty at the University of Michigan as a lecturer in 1970, was promoted to assistant professor in 1971, associate professor in 1975, professor in 1980, and is currently the John W. Sweetland Professor of International Economics.

The associate dean is responsible for organizing the curriculum of the Ford School, and interacts with faculty and students around issues relating to the teaching mission of the School. Professor Deardorff is a long-time faculty member at the Ford school who is respected by his colleagues and his students. He will provide strong and effective leadership in the associate dean position. Furthermore, Professor Deardorff has a strong reputation as one of the world's very top academic scholars in the field of international trade and is a regular participant in academic and policy-related conversations about issues of economic globalization.

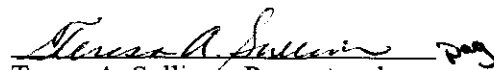
We are very pleased to recommend the appointment of Alan V. Deardorff as associate dean in the Gerald R. Ford School of Public Policy, effective May 1, 2007 through April 30, 2009.

Recommended by:

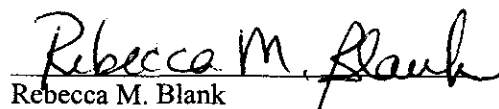
Recommended endorsed by:



Terrence J. McDonald
Arthur F. Thurnau Professor,
Professor of History and Dean,
College of Literature, Science, and the Arts



Teresa A. Sullivan, Provost and
Executive Vice President for Academic Affairs



Rebecca M. Blank
Joan and Sanford Weill Dean of Public Policy
Gerald R. Ford School of Public Policy

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Joint Appointment for a Faculty Member
NAME: Myron P. Gutmann
CURRENT TITLE: Professor of History, with tenure, College of Literature, Science, and the Arts
ADDITIONAL TITLE: Professor of Information, without tenure, School of Information
EFFECTIVE DATES: January 1, 2007 through August 31, 2011

With the support of the governing faculty of the School of Information and the College of Literature, Science and the Arts, we are pleased to recommend the additional appointment of Myron P. Gutmann as Professor of Information, without tenure, School of Information, effective January 1, 2007 through August 31, 2011.

Professor Gutmann joined the University of Michigan first as a Senior Research Scientist at the Population Studies Center and the Director of the Inter-University Consortium for Political and Social Research (ICPSR) in August, 2001. He became a Professor of History (with tenure) in September 2001, and a Research Professor at the Population Studies Center in November 2003. He was the Director of the Population Research Center and Professor of History and Geography at the University of Texas at Austin prior to coming to Michigan. He earned his BA at Columbia University in 1971, his MA at Princeton University in 1973 and his PhD also at Princeton University in 1976.

Professor Gutmann's most significant contribution to date has been his leadership in the archiving and dissemination of electronic research materials related to society, population, and health. In particular, his research that links various data sets, including cross-section and longitudinal data, was seminal in understanding various historical trends in land use in the US Great Plains area.

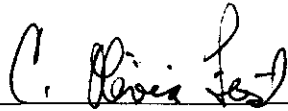
Professor Gutmann has not only published a great deal, but has also been active in the National Institute of Health's study section on Social Sciences, Nursing, Epidemiology and Methods, and as a member of the National Academy of Sciences Committee on Human Dimensions of Global Change. He is currently president of the Consortium of Social Science Associations, an advocacy organization supported by more than 100 associations, societies and university and research institutions.

Professor Gutmann will be engaged with both students and faculty at the School of Information. People who attended his seminar when he was visiting were very impressed.

We believe that Professor Gutmann will contribute significantly to the breadth of the School of Information in his work on digital archiving and dissemination of information, a significant addition to our Archives and Records Management area. He will be an incredibly strong addition to the School.

We respectfully request approval of the additional appointment for Myron P. Gutmann as Professor of Information, without tenure, School of Information, effective January 1, 2007 through August 31, 2011.

RECOMMENDED BY:

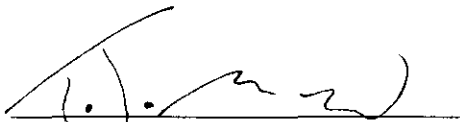


C. Olivia Frost
Interim Dean, School of Information

RECOMMENDATION ENDORSED BY:



Teresa A. Sullivan
Provost and Executive Vice President for
Academic Affairs



Terrence J. McDonald
Arthur F. Thurnau Professor,
Professor of History and Dean
College of Literature, Science, and the Arts

May 2007

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Approval of an Administrative and Joint Appointment for a Faculty Member

NAME: Martha E. Pollack

CURRENT TITLE: Professor of Electrical Engineering and Computer Science, with tenure, College of Engineering

RECOMMENDED TITLES: Dean and Professor of Information, with tenure, School of Information; and Professor of Electrical Engineering and Computer Science, with tenure, College of Engineering

EFFECTIVE DATES: August 1, 2007 through August 31, 2012

I am pleased to recommend for Regental approval the appointment of Martha E. Pollack as Dean of the School of Information, for a five-year renewable term, and Professor of Information, with tenure, in the School of Information, effective August 1, 2007. Professor Pollack will continue to hold the position of Professor of Electrical Engineering and Computer Science, with tenure, in the College of Engineering. This recommendation follows an international search conducted by a search advisory committee.

Professor Pollack earned her A.B. *summa cum laude* with highest distinction in linguistics from Dartmouth College in 1979, and her M.S.E. and Ph.D. in computer and information science from the University of Pennsylvania in 1984 and 1986, respectively. She has been a faculty member at the University of Michigan since 2000, and since 2004, she has served as Associate Chair for Computer Science and Engineering, a division that has 40 faculty and approximately \$11 million in sponsored research activities, in the Department of Electrical Engineering and Computer Science in the College of Engineering. She sits on the Department Chairs' Committee of the College of Engineering and chaired the recent Engineering dean search advisory committee.

Professor Pollack was elected a fellow of the American Association for Artificial Intelligence in 1996, and was a recipient of the Computers and Thought Award (1991), an NSF Young Investigator's Award (1992), and the University of Pittsburgh Chancellor's Distinguished Research Award (2000). She was recently appointed to the NSF Advisory Committee for the Computer and Information Science and Engineering (CISE) division, and is a Senior Fellow with the Michigan Society of Fellows. She is also serving a term on the Board of Directors of the Computing Research Association, an association of more than 200 North American academic departments of computer science, computer engineering, and information. The first woman to chair the division of Computer Science and Engineering, Professor Pollack is a champion of diversity in science and technology, and has been actively involved in the NSF ADVANCE Project at the University of Michigan as a member of the STRIDE committee. She recently received the 2007 Sarah Goddard Power Award for her contributions to the betterment of women at UM and globally.

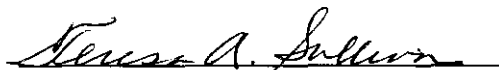
Professor Pollack spent nine years at the University of Pittsburgh with a joint appointment in the Department of Computer Science and the Intelligent Systems Program and six years as a senior researcher and computer scientist in the Artificial Intelligence Center at SRI International. She won numerous teaching awards at the University of Pittsburgh, where she also directed the Intelligent Systems Program,

a Ph.D.-granting multidisciplinary program that drew faculty from business, law, medicine, psychology, computer science, and information studies.

Professor Pollack's research focuses on using information and the capabilities of computing to improve quality of life. Her recent work has focused on developing applied technologies for people with cognitive impairment so that they can live more autonomously, and she has collaborated with colleagues in the Medical School on developing tools for this purpose. Her research is driven by her desire to use information technology to achieve societal impact, a goal in alignment with the School of Information's mission to "bring information, technology, and people together in more valuable ways." She has published over 75 journal articles and strongly referred conference papers, and has presented a number of talks worldwide. Professor Pollack was program chair for *The 15th International Joint Conference on Artificial Intelligence*, and is or has been on the editorial boards of the *Artificial Intelligence Journal*, *AI Magazine*, the *Journal of Autonomous Agents and Multi-Agent Systems*, and *Computational Linguistics*, and was Editor-in Chief of the *Journal of Artificial Intelligence Research* (2001-2005).

Martha Pollack's scholarly and administrative accomplishments, partnered with her understanding of the information school world and appreciation for the interdisciplinary range of information scholarship and education found at the UM School of Information, make her an ideal dean. I am extremely pleased that Professor Pollack is assuming the helm of the School of Information at this time of dramatic change within information resources and technology. I am confident that she will provide impressive leadership for the School of Information, strengthening the School's international reputation of excellence in providing innovative education for the next generation of library science and information professionals. I recommend her appointment with the greatest enthusiasm, effective August 1, 2007 through August 31, 2012.

Respectfully submitted,


Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

5

Establishing and renaming professorships and selected
academic administrative positions.

**THE UNIVERSITY OF MICHIGAN
REGENTS' COMMUNICATION**

Approved by the Regents

May 17, 2007

ACTION REQUEST: Establishment of an Endowed Professorship
NAME: Reed Nesbit Professorship in Urology
EFFECTIVE DATE: May 17, 2007

On the recommendation of David A. Bloom, M.D., the Jack Lapidès Professor and Chair of the Department of Urology, and with the concurrence of the Executive Committee of the Medical School, I am pleased to recommend the establishment of the Reed Nesbit Professorship in Urology, effective May 17, 2007.

This professorship is made possible through the Reed Nesbit Endowment Fund and departmental resources and intended to support an outstanding tenured faculty member in the Department of Urology. The initial appointment period for the Nesbit Professor will be five years and the appointment may be renewed.

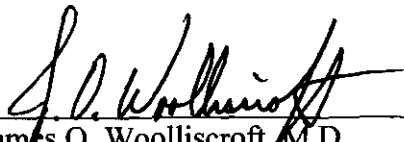
Dr. Reed Nesbit was one of the foremost figures in the burgeoning specialty of genitourinary surgery during his years of practice between 1928 and 1968. He received his medical degree from Stanford University in 1925 and was recruited to the University of Michigan that same year. He was the first chief of the Section of Urology in 1930 and remained at this institution as professor and section chief until his retirement in 1968. His name became synonymous with transurethral resection, and practitioners from around the world flocked to Ann Arbor to study his methods.

Dr. Nesbit was a great educator and innovator who trained his residents at the University of Michigan to become heads in academic medicine and pioneers in state-of-the-art clinical practices. His successor was Dr. Jack Lapidès, who was educated by Dr. Nesbit, and in his own right was another influential figure in urology of the 20th century. Dr. Nesbit moved to California upon retirement from the University of Michigan and became a special consultant to the dean and a lecturer in surgery at the new University of California Medical School at Davis. He took a leave of absence from UC-Davis in 1971 to hold the position of Deputy Director of the Joint Commission on Accreditation of Hospitals. Dr. Nesbit returned to the Davis campus in 1974 and continued in his role as special consultant until his death in 1979.

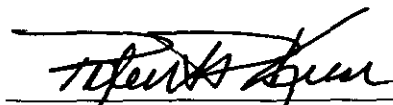
As were most well-trained urologists of his era, Dr. Nesbit was versatile in all areas of urology, including those that have since developed into subspecialties. Although Dr. Nesbit is mainly known for his accomplishments in adult urology, his contribution to pediatric urology was significant and offers a perspective of emerging concepts, diagnostic modalities, and operative procedures central to contemporary pediatric urology. Dr. Nesbit achieved prominence in the medical profession far beyond his specialty, rising to the presidency of the American College of Surgeons in 1967.

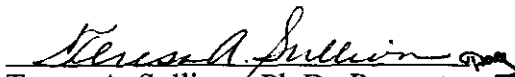
This endowed professorship will serve as a memorial to Dr. Nesbit and will recognize his many contributions to the University of Michigan and to the specialty of urology. I am very pleased, therefore, to recommend the establishment of the Reed Nesbit Professorship in Urology.

Recommended by


James O. Woolliscroft, M.D.
Interim Dean, Medical School

Recommendation endorsed by


Robert P. Kelch, M.D.
Executive Vice President for
Medical Affairs


Teresa A. Sullivan, Ph.D., Provost
and Executive Vice President for
Academic Affairs

May 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS' COMMUNICATION**

Approved by the Regents

May 17, 2007

ACTION REQUEST: Establishment of a Collegiate Professorship

NAME: Gilbert S. Omenn Collegiate Professorship
in Human Genetics

EFFECTIVE DATE: May 17, 2007

On the recommendation of Sally A. Camper, Ph.D., the James V. Neel Collegiate Professor and Chair of the Department of Human Genetics, and with the concurrence of the Executive Committee of the Medical School, I am pleased to recommend the establishment of the Gilbert S. Omenn Collegiate Professorship in Human Genetics, effective May 17, 2007.

The collegiate professorship is made possible through departmental endowment funds and a gift from Gilbert S. Omenn, M.D., Ph.D. and intended to support educational and research activities in the Department of Human Genetics. The initial appointment period for the Omenn Collegiate Professor will be five years and the appointment may be renewed.

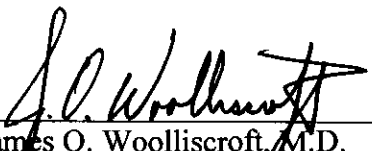
Dr. Omenn received the M.D. degree in 1965 from Harvard Medical School and the Ph.D. degree in genetics from the University of Washington in Seattle. In 1971, he was appointed Assistant Professor of Medicine at that institution and advanced through the academic ranks to achieve the title of Professor of Medicine in 1979. In 1981, he received a secondary appointment at the University of Washington as Professor of Environmental Health and served as department chair during 1982-83. From 1982-97, he also served as Dean of the School of Public Health and Community Medicine at that institution. Dr. Omenn came to Ann Arbor in 1997 as Executive Vice President for Medical Affairs and Chief Executive Officer of the University of Michigan Health System and served in these executive roles until 2002. Since 1997, he also has held faculty appointments as Professor of Internal Medicine, Professor of Human Genetics, and Professor of Public Health at this institution. He currently is Director of the Medical School's Center for Computational Medicine and Biology.

Dr. Omenn has a well deserved national and international reputation for his studies on biomarkers for early diagnosis and for exploration of pathways and targets for treatment of lung and prostate cancers, employing proteomics and informatics approaches. His bibliography reflects approximately 400 research papers and scientific

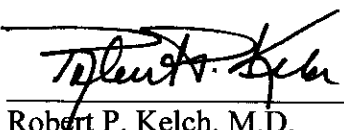
reviews, as well as authorship and/or editorship of 17 books. He is principal investigator of the Michigan Life Sciences Corridor Proteomics Alliance for Cancer research program and leader of the international Human Proteome Organization Human Plasma Proteome Project. Dr. Omenn is a member of the Institute of Medicine of the National Academy of Sciences, the American Academy of Arts and Sciences (holding progressive positions as president-elect, president, and chair of that organization), the Association of American Physicians, and the American College of Physicians. He chaired the presidential/congressional Commission on Risk Assessment and Risk Management ("Omenn Commission"), served on the National Commission on the Environment, and chaired the Committee on Science, Engineering and Public Policy of The National Academies. In 2004, he received the John W. Gardner Legacy of Leadership Award from the White House Fellows Association.

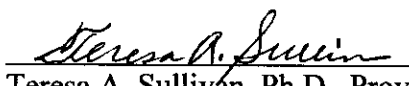
Dr. Omenn has made significant contributions to this institution since joining the faculty in 1997. He is well recognized on the national scene for his leadership roles and activities in professional societies and organizations, as well as for the honors he has received for his scientific expertise and accomplishments. I am very pleased, therefore, to recommend the establishment of the Gilbert S. Omenn Collegiate Professorship in Human Genetics.

Recommended by


James O. Woolliscroft, M.D.
Interim Dean, Medical School

Recommendation endorsed by


Robert P. Kelch, M.D.
Executive Vice President for
Medical Affairs


Teresa A. Sullivan, Ph.D., Provost
and Executive Vice President for
Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

6

Recommendations for approval of other personnel transactions
for regular instructional staff and selected
academic administrative staff

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Approval of a Professional Administrative Appointment
NAME: Brian L. Dunnigan
RECOMMENDED TITLE: Interim Director, William L. Clements Library
EFFECTIVE DATE: July 1, 2007

I am pleased to recommend the appointment of Brian L. Dunnigan as Interim Director of the William L. Clements Library effective July 1, 2007 and continuing until a new director is hired and can begin his or her appointment.

Mr. Dunnigan earned an M.A. in History from the University of Michigan in 1973, and an M.A. in History Museum Training from the Cooperstown Graduate Programs of the State University of New York at Oneonta in 1979. He has been employed as the Head of Research and Publications and Curator of Maps at the William L. Clements Library since November 1996.

Mr. Dunnigan's current administrative responsibilities include assisting scholars in the use of the outstanding map collection held by the Clements Library; consulting with staff and researchers on military history; and assisting the current director (who will retire on June 30, 2007) with development opportunities, collection enhancement, and community relations. In his previous position at the Old Fort Niagara Association, Mr. Dunnigan managed twelve full-time staff and was responsible for all aspects of the management, operation, and development of a large 17th to 20th century military historic site.

In addition, Mr. Dunnigan has an outstanding reputation as a knowledgeable researcher and a respected leader in the special collections field. He is highly respected by the current director, curators and staff of the Clements Library, members of the Clements Committee of Management, and others in the field.

It is my pleasure to recommend the appointment of Brian L. Dunnigan as Interim Director, William L. Clements Library, effective July 1, 2007.

Respectfully submitted,



Teresa A. Sullivan
Provost and Executive Vice President
for Academic Affairs

May 2007

May 17, 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS' COMMUNICATION**

ACTION REQUEST: Change in an Academic Administrative Appointment

NAME: Steven E. Gay, M.D.

CURRENT TITLES: Clinical Assistant Professor of Internal Medicine and
Interim Assistant Dean for Admissions, Medical School

RECOMMENDED TITLES: Clinical Assistant Professor of Internal Medicine and
Assistant Dean for Admissions, Medical School


EFFECTIVE DATE: May 17, 2007

With the concurrence of the Executive Committee of the Medical School, I am pleased to recommend the appointment of Steven E. Gay, M.D., as Assistant Dean for Admissions in the Medical School, effective May 17, 2007.

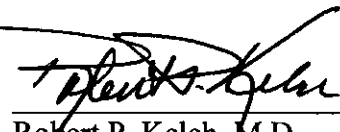
Dr. Gay joined the faculty at the University of Michigan in 2000 as Clinical Assistant Professor of Internal Medicine. Since October 2006, he has ably served as Interim Assistant Dean of Admissions and, in this role, has provided oversight and direction for the Medical School's admissions policy. Dr. Gay has outstanding leadership skills and was instrumental in guiding the Medical School's admissions program through the complex issues associated with the recent state constitutional amendment.

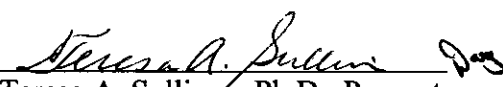
It is the judgment of the Executive Committee that Dr. Gay is most qualified to continue in this administrative role. I am very pleased, therefore, to recommend the appointment of Steven E. Gay, M.D., as Assistant Dean for Admissions in the Medical School.

Recommended by


James O. Woolliscroft, M.D.
Interim Dean, Medical School

Recommendation endorsed by


Robert P. Kelch, M.D.
Executive Vice President for
Medical Affairs


Teresa A. Sullivan, Ph.D., Provost
and Executive Vice President for
Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUEST: Additional Appointment to a Collegiate Professorship

NAME: Anne Ruggles Gere

CURRENT TITLES: Professor of Education, with tenure, School of Education; and
Professor of English Language and Literature, with tenure,
College of Literature, Science, and the Arts

ADDITIONAL TITLE: Gertrude Buck Collegiate Professor of Education, School of
Education

TERM: Five years, renewable

EFFECTIVE DATES: September 1, 2007 through August 31, 2012

We are pleased to recommend the appointment of Professor Anne Ruggles Gere to the Gertrude Buck Collegiate Professor of Education, School of Education, effective September 1, 2007 for a five-year term, with the possibility of renewal.

Gertrude Buck received all of her degrees from the University of Michigan, the B.S. in 1884, the M.S. in 1895, and the Ph.D. in 1898. She joined the English Department at Vassar in 1897, and taught there until her death in 1922. At Vassar, where she developed the First Year Composition program, Buck was a beloved teacher, admired for her sincerity. On the national scene, Buck became known for her work in rhetoric and composition. In her scholarly work Buck emphasized an organic approach to the processes of writing; a contextualized, rather than isolated, approach to the study of grammar; and an emphasis on democracy in teaching. As she put it, "Only as we relate other people's experiences and ideas to our own are we able to see what we have to contribute, however small it may be, to the sum of human consciousness."

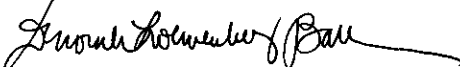
Professor Gere received her B.A. degree in 1966 from Colby College. She earned a M.A.T. in 1967 from Colgate University and her Ph.D. in 1974 from the University of Michigan. From 1967 to 1970, Professor Gere was a teacher of English at Princeton High School in Princeton, New Jersey. She served as lecturer at the University of Michigan from 1970 to 1971 and research associate from 1974 to 1975 in the Center for Research on Learning and Teaching. In 1975 she was appointment assistant professor of English at the University of Washington and held an appointment there as associate professor from 1981 to 1987. Professor Gere returned to the University of Michigan in 1987 as associate professor of education and English and was promoted to professor in 1989. She also serves as co-chair of the joint Ph.D. program in English and education

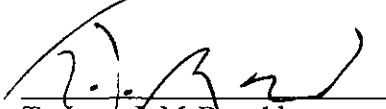
Anne Ruggles Gere research interests include literacy, composition studies, and teacher education. She regularly teaches courses on composition studies and methods of teaching English, and her current project is a book about the literacy practices of Native American women who taught in boarding schools at the turn of the last century. She has served as president of the National Council of Teachers of English and as chair of the Conference on College Composition

and Communication. She currently serves on the Executive Council of the Modern Language Association. In 2006 she received the Regent's Award for Distinguished Public Service, and she also received the D'Arms Award for Distinguished Graduate Student Mentoring. Her recent publications include "Indian Heart/Whiteman's Head: Native American Teachers in Indian Schools, 1880-1930" in *History of Education Quarterly* and *Writing on Demand: Best Practices and Strategies for Success*. Her research interests include the teaching of writing, literacy development, and the figure of the female teacher.

We are pleased to recommend the appointment of Anne Ruggles Gere to the Gertrude Buck Collegiate Professor of Education, School of Education, for a five-year renewable term, effective September 1, 2007 through August 31, 2012.

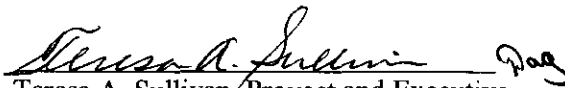
RECOMMENDED BY:


Deborah Loewenberg Ball
William H. Payne Collegiate Professor
and Dean, School of Education


Terrence I. McDonald
Arthur F. Thurnau Professor,
Professor of History and Dean,
College of Literature, Science and the Arts

May 2007

RECOMMENDATION ENDORSED BY:


Teresa A. Sullivan, Provost and Executive
Vice President for Academic Affairs

**THE UNIVERSITY OF MICHIGAN
REGENTS' COMMUNICATION**

Approved by the Regents

May 17, 2007

ACTION REQUEST: Faculty Appointment to an Endowed Professorship

NAME: Paul I. Reynolds, M.D.

CURRENT TITLE: Clinical Associate Professor of Anesthesiology

ADDITIONAL TITLE: Sujit K. and Uma A. Pandit Professor of Pediatric Anesthesiology

EFFECTIVE DATES: May 17, 2007 through August 31, 2012

On the recommendation of Kevin K. Tremper, Ph.D., M.D., the Robert B. Sweet Professor and Chair of the Department of Anesthesiology, and with the concurrence of the Executive Committee of the Medical School, I am pleased to recommend the appointment of Paul I. Reynolds, M.D., as the Sujit K. and Uma A. Pandit Professor of Pediatric Anesthesiology, effective May 17, 2007.

This professorship was established in April 2007 to honor two prominent anesthesiologists, Dr. Sujit Pandit and the late Dr. Uma Pandit, and intended to support the activities of the Associate Chair of Clinical Affairs for the Pediatric Anesthesiology Service in the Department of Anesthesiology.

Dr. Reynolds received the M.D. degree from Wayne State University in 1981 and completed his medical training at the University of Michigan, including a fellowship in pediatric anesthesiology. He joined the faculty at this institution in 1988 and achieved his current title of Clinical Associate Professor of Anesthesiology in 1996.

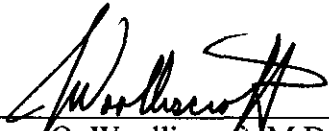
Dr. Reynolds has served as Associate Chair for Clinical Affairs and Chief of Pediatric Anesthesiology since 1993. He is a Fellow of the American Academy of Pediatrics and was named by the Consumer's Research Council as one of "America's Top Anesthesiologists" for 2006. Dr. Reynolds is board certified by the American Board of Pediatrics and the American Board of Anesthesiology.

As Chief of Pediatric Anesthesiology, Dr. Reynolds is responsible for the clinical anesthesia service at the C.S. Mott Children's Hospital and for the training of medical students, residents and fellows in this subspecialty. He is well regarded for his teaching expertise and mentoring abilities. He has served as a master's thesis advisor for dental

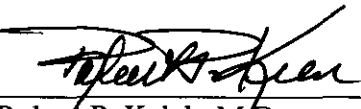
residents and has mentored numerous anesthesiology residents and fellows. Dr. Reynolds is a frequent presenter at departmental and institutional conferences, grand rounds, and lecture series and also has delivered a number of invited presentations on issues related to pediatric anesthesiology at regional, national, and international meetings and academic institutions.

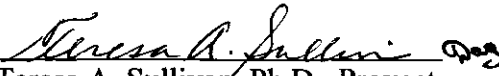
Dr. Reynolds has superb credentials as an educator, clinician, and administrative leader of the Section of Pediatric Anesthesiology. It is appropriate, therefore, that he be named the first recipient to this prestigious title. I am pleased to recommend the appointment of Paul I. Reynolds, M.D., as the first Sujit K. Pandit and Uma A. Pandit Professor of Pediatric Anesthesiology.

Recommended by


James O. Woolliscroft, M.D.
Interim Dean, Medical School

Recommendation endorsed by


Robert P. Kelch, M.D.
Executive Vice President for
Medical Affairs


Teresa A. Sullivan, Ph.D., Provost
and Executive Vice President for
Academic Affairs

May 2007

**THE UNIVERSITY OF MICHIGAN
REGENTS' COMMUNICATION**

Approved by the Regents
May 17, 2007

ACTION REQUEST: Faculty Appointment to an Endowed Professorship
NAME: Theodore J. Sanford Jr., M.D.
CURRENT TITLE: Clinical Professor of Anesthesiology
ADDITIONAL TITLE: Georgine M. Steude Professor of Anesthesiology Education
EFFECTIVES DATES: May 17, 2007 through August 31, 2012

On the recommendation of Kevin K. Tremper, Ph.D., M.D., the Robert B. Sweet Professor and Chair of the Department of Anesthesiology, and with the concurrence of the Executive Committee of the Medical School, I am pleased to recommend the appointment of Theodore J. Sanford Jr., M.D., as the Georgine M. Steude Professor of Anesthesiology Education, effective May 17, 2007.

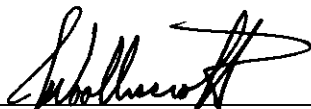
This professorship was established in April 2007 to honor Dr. Georgine Steude and to recognize her many clinical and educational contributions to anesthesiology and to the University of Michigan.

Dr. Sanford received the M.D. degree in 1972 from the University of Nebraska. Following his medical training at the Naval Regional Medical Center in San Diego, California, Dr. Sanford was appointed Clinical Assistant Professor of Anesthesiology at the University of California, San Diego, and was promoted to Clinical Associate Professor in 1984. He served as Chief of the Anesthesiology Service at the San Diego Veterans Affairs Medical Center during 1981-91. Dr. Sanford joined the faculty at the University of Michigan in 1991 as Clinical Associate Professor of Anesthesiology and was promoted to his present rank of Clinical Professor in 2003.

Dr. Sanford has been involved in anesthesiology education for nearly 30 years. Since 1991, he has served as Associate Chair for Anesthesiology Education. He was Associate Residency Program Director for Anesthesiology during 1991-2003, and has held the Director position since 2003. In this role, he has directed the anesthesiology residency at the University of Michigan to being recognized as one of the top rated programs in the nation. Dr. Sanford also supervises the internship program and coordinates the six fellowships, four of which are ACGME approved fellowships. He has been a board examiner for the American Board of Anesthesiology for 19 years, the last 12 years serving as senior examiner. Dr. Sanford is well recognized for his contributions in the areas of anesthesiology education and compliance issues, and he has received numerous invitations to speak on these topics at national and international venues.

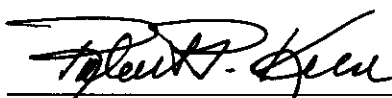
As Associate Chair of Anesthesiology Education, it is most appropriate that Dr. Sanford be designated to hold this prestigious title. I am very pleased, therefore, to recommend the appointment of Theodore J. Sanford Jr., M.D., as the first Georgine M. Steude Professor of Anesthesiology Education.

Recommended by

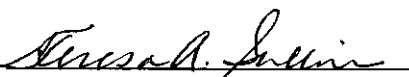


James O. Woolliscroft, M.D.
Interim Dean, Medical School

Recommendation endorsed by



Robert P. Kelch, M.D.
Executive Vice President for
Medical Affairs



Teresa A. Sullivan, Ph.D., Provost
and Executive Vice President for
Academic Affairs

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

7

UNIVERSITY OF MICHIGAN - DEARBORN

Recommendations for approval of joint or additional appointments
or transfers of regular associate or full professors and selected
academic administrative staff

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Academic Administrative Appointment for a Faculty Member

NAME: Michael D. Harkness

CURRENT TITLES: Acting Chair, Department of Accounting and Finance, and Associate Professor of Accounting and Finance, with tenure, School of Management

RECOMMENDED TITLES: Chair, Department of Accounting and Finance, and Associate Professor of Accounting and Finance, with tenure, School of Management

TERM: Three Years

EFFECTIVE DATES: January 1, 2007 through December 31, 2009

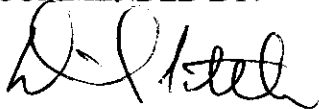
On the recommendation of the Dean of the School of Management, and the Provost and Vice-Chancellor for Academic Affairs, I am pleased to recommend the appointment of Michael D. Harkness as chair of the Department of Accounting and Finance. This appointment is for a three year term, effective January 1, 2007 through December 31, 2009.

Michael Harkness received his Bachelor of Science degree in accounting in 1991; Master of Accountancy in 1992; and Ph.D. in accounting in 1999. All degrees were conferred at the University of South Florida. Professor Harkness joined the faculty of the School of Management, University of Michigan-Dearborn, in 1997.

Professor Harkness is an active faculty member at the School of Management, and is currently serving as acting chair of the Department of Accounting and Finance. He serves as the faculty advisor to the Beta Alpha Psi National Honors Fraternity for Financial Information Professionals and presently serves on the School of Management Assessment Program Committee and Curriculum Committee. Nationally, he has served as the Midwest Region Liaison for the Information Technology Section, Reviewer for the Midwest Regional Conference and the Best Practices in Assessment Committee for the American Accounting Association.

I am pleased to recommend the appointment of Michael D. Harkness as chair of the Department of Accounting and Finance, effective January 1, 2007 through December 31, 2009.

RECOMMENDED BY:



Daniel Little, Chancellor
University of Michigan-Dearborn

May 2007

May 17, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Academic Administrative Appointment for a Faculty Member

NAME: Kim E. Schatzel

CURRENT TITLES: Associate Professor of Management Studies, with tenure, and Associate Dean, School of Management

ADDITIONAL TITLE: Interim Dean, School of Management

EFFECTIVE DATES: April 10, 2007 through June 30, 2008

I am pleased to recommend the appointment of Kim E. Schatzel as Interim Dean in the School of Management at the University of Michigan-Dearborn effective April 10, 2007 through June 30, 2008. This appointment is being made due to the reassignment of the previous dean to the position of Special Assistant to the Provost.

Kim Schatzel received a Bachelor of Science degree in economics and biology from Washington University in 1978 and a Ph.D. in marketing from Michigan State University in 1999. She joined the faculty of the School of Management, University of Michigan-Dearborn in 2000 and was appointed as Associate Dean in 2006.

Professor Schatzel has made key contributions to developing a strong and growing marketing program in the School of Management. She has contributed excellently to the teaching, research and service missions of the Department, the School and the University.

Professor Schatzel will provide strong and effective leadership as the Interim Dean in the School of Management. I am pleased to recommend her appointment as Interim Dean effective April 10, 2007 through June 30, 2008.

Recommended by:



Daniel Little, Chancellor
University of Michigan-Dearborn

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

8

UNIVERSITY OF MICHIGAN - DEARBORN

Recommendations for approval of other personnel transactions
for regular instructional staff and selected academic administrative staff

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents
May 17, 2007

ACTION REQUESTED: Approval of Administrative Appointment

NAME: Linda Ellis Brown

CURRENT TITLE: Assistant Vice Chancellor for Enrollment Management and Registrar

PROPOSED TITLE: Associate Vice Chancellor for Enrollment Management and Student Life and Registrar

APPOINTMENT PERIOD: Three years

EFFECTIVE DATE: May 1, 2007 through April 30, 2010

I am pleased to recommend the appointment of Linda E. Brown as Associate Vice Chancellor for Enrollment Management and Student Life and Registrar at the University of Michigan-Dearborn for a three-year term. During the last year Dr. Brown's position has increased in both complexity and contribution. The changes include her leadership and involvement with reshaping Academic Support and Outreach Services; direction of the Partners Plus program; involvement with the development of the strategic enrollment plan; and her dedication and outreach with local metropolitan school districts.

Dr. Brown joined the University of Michigan-Dearborn in 1975 and has served as Registrar since 1980. She has provided exemplary leadership in response to the growth of the university and the increased complexity of the registration and records functions. During her most recent term as Assistant Vice Chancellor, Dr. Brown has been instrumental in the implementation of the enrollment management model which incorporates an expansion of the cooperation and collaboration within the Enrollment Management and Student Life units.

Dr. Brown has continued her own professional development through the completion of her doctorate in higher education at Wayne State University in 1994 and the Bryn Mawr Executive/Higher Education Administration Institute in 1999.

I present this recommendation for approval.

Recommended by:



Daniel Little, Chancellor
University of Michigan - Dearborn

May 2007

THE UNIVERSITY OF MICHIGAN

Regents Communication

9

UNIVERSITY OF MICHIGAN - FLINT

Recommendations for approval of joint or additional appointments
or transfers of regular associate or full professors and selected
academic administrative staff

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

Approved by the Regents

May 17, 2007

ACTION REQUEST: Academic Administrative Appointment for a Faculty Member
NAME: Adam Lutzker
CURRENT TITLE: Associate Professor of Economics, with tenure, College of Arts and Sciences
ADDITIONAL TITLE: Chair, Department of Economics, College of Arts and Sciences
TERM: Three Years
EFFECTIVE DATES: July 1, 2007 through June 30, 2010

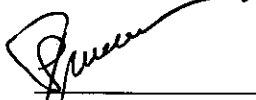
The Dean and the Executive Committee of the College of Arts and Sciences at the University of Michigan-Flint, with the endorsement of the Department of Economics, recommend the appointment of Adam Lutzker as Chair of the Department of Economics for a three-year term, effective July 1, 2007 through June 30, 2010.

Professor Lutzker received his B.A. degree from the University of Maryland in 1985 and his M.A degree and Ph.D. from the University of Michigan in 1988 and 1999, respectively. He joined the faculty at the University of Michigan-Flint in 1999 as an assistant professor and was promoted to associate professor with tenure in 2006.

Since joining the faculty at the University of Michigan-Flint, he served as Core Faculty for the Masters of Arts in Social Science and was a member of the Advisory Board for the Women's Educational Center, College of Arts and Sciences Academic Standards Committee, Library Resources Committee, and International and Global Studies Committee.


Professor Lutzker will be an effective leader. We are pleased to recommend the appointment of Adam Lutzker as Chair of the Department of Economics for a three-year term, effective July 1, 2007 through June 30, 2010

Recommended by:



D. J. Trela, Dean
College of Arts and Sciences

Recommendation endorsed by:



Vahid Lotfi, Acting Provost and
Vice Chancellor for Academic Affairs



Jack Kay, Acting Chancellor
University of Michigan-Flint

May 2007