

THE UNIVERSITY OF MICHIGAN

Regents Communication

**Adopted by the
Regents
February 20, 2014**

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

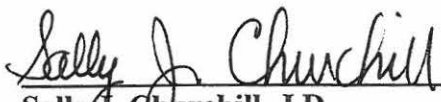
Wayne D. Woodward, Ph.D., associate professor of language, culture, and communications, College of Arts, Sciences, and Letters, University of Michigan-Dearborn, retired from active faculty status on August 31, 2013.

Professor Woodward received his B.A. and M.A. degrees from The Johns Hopkins University in 1972 and 1974, respectively. He received his Ph.D. degree from the University of Illinois at Urbana-Champaign in 1991. He joined the University of Michigan-Dearborn faculty as an assistant professor in 1997 and was promoted to associate professor 2003.

Professor Woodward's research focused on public relations applications in knowledge industries, public relations in medical and mental health communications, theories of dialogue, and participatory communication. He authored book chapters in *Pragmatism and Communication* (2001), *Régis Debray et la médiologie* (2007), and *Handbook of Mass Media Ethics* (2008). Professor Woodward published numerous articles in the leading peer-reviewed journals and served as a reviewer for the *Journal of Pragmatics*, *Communication Theory*, and *The International Journal of Environmental, Cultural, Economic and Social Sustainability*. An inspiring and accomplished teacher, he was committed to developing stimulating courses that integrated the latest research, theoretical concepts, and career relevant materials. Professor Woodward taught courses on a wide range of topics including public relations, environmental communication, critical media studies, international communication, and health communication.

The Regents now salute this dedicated and accomplished teacher and scholar for his service by naming **Wayne D. Woodward associate professor emeritus of language, culture, and communications.**

Requested by:



Sally J. Churchill, J.D.
Vice President and Secretary of the University

February 2014